ASIA'S MASTERCLASS IN EXCELLENCE

SINGAPORE MANAGEMENT UNIVERSITY
A RISING ASIA NEEDS A NEW GENERATION OF LEADERS

A fast-rising Asia brings with it tremendous economic growth. It also poses the challenges of sustainability in an increasingly complex business environment that demands new knowledge, skills and expertise. It’s about competing for the future, about new ideas, innovation and relevance. It demands a new generation of leaders, entrepreneurs and professionals.

Singapore is a commercial and financial hub and is at the epicentre of a growing Asia. What better way to acquire such skill sets than to study at Singapore Management University, itself strategically located in the heart of the city. Our suite of Postgraduate Professional Programmes is tailored to suit the needs of students, industry and society in this ever-changing landscape.

Philip C. ZERRILLO
PhD Northwestern University
Dean
Office of Postgraduate Professional Programmes
Singapore Management University

Business
- Executive Master of Business Administration
- Master of Business Administration
- Master of Science in Management
- Master of Science in Applied Finance
- Master of Science in Communication Management
- Master of Science in Innovation
- Master of Science in Quantitative Finance
- Master of Science in Wealth Management

Accountancy
- Master of Professional Accounting
- Master of Science in CFO Leadership

Economics
- Master of Science in Applied Economics
- Master of Science in Financial Economics

Information Systems
- Master of IT in Business – Analytics
- Master of IT in Business – Financial Services

Law
- Juris Doctor
- Master of Laws

Social Sciences
- Master of Tri-Sector Collaboration
DISCOVER THE JOY OF LEARNING WITH SMU’S INTERACTIVE PEDAGOGY
SMU’s renowned interactive, seminar style of learning sharpens your ‘hard’ critical analysis and problem-solving skills, while honing your ‘soft’ articulation, presentation and leadership skills. You will be mentored by an outstanding faculty and leading industry practitioners. This intellectually stimulating environment helps you discover the joy of learning, and the transformation to a ‘different’ you. Ten thousand SMU graduates can vouch for that.

A WORLD-CLASS CITY CAMPUS IN THE HEART OF SINGAPORE
The campus is situated right inside the central business district and the arts and heritage precincts. Its award-winning architecture and state-of-the-art technology evoke a sense of vibrancy; a city campus in a campus city. It has its own mass transit railway station and taking a ride to and from the world-renowned Changi Airport is a brief and pleasurable journey. This convenient location means that you are only minutes away from your office or home.

INNOVATIVE CURRICULUM, ACCELERATING SCHEDULES FOR THE FAST-TRACKER
Our courses are designed by top academics and industry captains to combine cutting-edge research and knowledge with best business practices. Our curriculum is planned to be practical, global and socially responsible. We customise our programme schedules for professionals to accelerate and maximise their knowledge with minimum disruption to their work. Full-time courses are typically spread over 12 months whilst some part-time courses can be completed in 12–18 months with classes conducted on weekday evenings and weekends. It is an arrangement our students prefer.

UNPARALLELED NETWORKING OPPORTUNITIES
SMU has built up an invaluable network comprising of two quality sources. Our student body from a diversity of professions, experience and nationalities; and our extensive business connections from different industries with many senior management serving on our school advisory boards. Such unparalleled networking opportunities provide critical insight into your future career choices.

CAREER GUIDANCE
The new and dedicated Dato’ Kho Hui Meng Career Centre provides graduands with helpful guidance on employment opportunities.
EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

Riding on Asia’s rapid growth and great expectations for continued prosperity, SMU EMBA is designed especially for the global senior leader who is interested in business innovation and growth. With inputs from over 100 leaders in Asia, our curriculum integrates tried and tested practices with the evolving principles and nuances of the region. It also aims at driving your personal growth through excellence in leadership, knowledge and application. Taught interactively in a dynamic city campus in Singapore with study stints in USA, India and China, SMU EMBA is a truly global education that brings out the modern leader in you – one who is practical as well as globally and socially conscious.

Coursework:
9 weeks over 12 months full-time
For more details, visit: www.smu.edu.sg/emba
or email: emba@smu.edu.sg

EMBA

MASTER OF BUSINESS ADMINISTRATION

SMU MBA focuses on training Asia’s next generation of business leaders who can think, decide and act in a complex environment. Its unique curriculum raises the level of analytical skills as well as negotiation, leadership and communication skills – assets much desired by employers. A world-class faculty renowned for its teaching excellence and mentorship, peer engagement with a diverse student body, and networking opportunities with industry business leaders provide an enriching learning experience. Its accelerated schedule is centred around the busy executive. Our full-time programme can be completed in 12 months. Our part-time programme is conducted on weekday evenings and some weekends and can be completed in 18 months.

Coursework:
12 months full-time, 18 months part-time
For more details, visit: www.smu.edu.sg/mba
or email: mba@smu.edu.sg

MBA

MASTER OF SCIENCE IN MANAGEMENT

The Master of Science in Management (MM) is a 12-month, full-time programme specially designed to enable degree holders with no prior business experience to make the transition into the world of business. It enables them to build a sound knowledge of the fundamentals of management based on the foundations of past educational accomplishments. The programme offers intensive postgraduate-level education in management across a range of practical disciplines providing students with the widest possible range of career options in the business world when they graduate. An academically rigorous programme, the SMU MM develops skills for a changing business world, including adaptability, creativity, flexibility and critical thinking. Its global Asia-focused curriculum provides an extra edge in the job market to those graduating from the programme by enabling them to grasp and tap the emerging trends in the business world.

Coursework:
12 months full-time
For more details, visit: www.smu.edu.sg/mm
or email: mm@smu.edu.sg

MM

MASTER OF SCIENCE IN APPLIED FINANCE

SMU MAF provides a strong foundation in the principles, practices and operations of international and domestic financial markets focusing on applying updated and relevant knowledge in real-world situations. The curriculum also prepares students to pursue the Chartered Financial Analyst (CFA) designation. SMU MAF aims to raise the standard of practitioners’ knowledge and skills in applied finance which has been identified as an area of critical training by the Economic Review Committee and the finance industry. MAF graduates can expect to equip themselves with the “hard” critical analytical and problem-solving skills and the “soft” people and communication skills to advance their careers in the fund management, banking and finance industries.

Coursework:
12 months full-time, 18 months part-time
For more details, visit: www.smu.edu.sg/maf
or email: maf@smu.edu.sg

MAF
MASTER OF SCIENCE IN COMMUNICATION MANAGEMENT

Asia’s rapidly growing markets and global prominence demand that PR and Corporate Communication executives possess a broad set of management skills. Partnering with the world-renowned EMScomm at Università della Svizzera Italiana (USI) of Switzerland, SMU MCM is South-East Asia’s only university degree in Corporate Communication. Its curriculum covers management fundamentals, managing communications across a framework of strategy, regional demands, global, social and economic change and communications through traditional and digital media to various stakeholders. Study stints at USI (Lugano, Switzerland) and at UCLA Anderson School of Management, provide students with excellent overseas exposure and networking opportunities.

Coursework:
12 months part-time
For more details, visit: www.smu.edu.sg/mcm
or email: mcm@smu.edu.sg

MCM

MASTER OF SCIENCE IN INNOVATION

Innovate or fall behind. Leaders know that to compete in the future, your current success will not be your future success. Innovation is the key for continued success and SMU’s MI programme positions you to do just that. SMU’s MI is the only Asia-focused programme designed to teach you how to think and act like an innovator and entrepreneur. The curriculum is crafted for corporate managers, creative art professionals, technologists, entrepreneurs and practitioners keen on advancing innovation in their field. Its highly relevant and innovative cross-disciplinary curriculum features regular engagement with thought-leaders, schools, and practical projects. All designed to engage, challenge and grow Asia’s next generation of innovation leaders.

Coursework:
12 months part-time and full-time
Workshops conducted on Friday evenings and lessons on Saturdays (full-day)
All full-time students will attend seminars on weekdays
For more details, visit: www.smu.edu.sg/mi
or email: min@smu.edu.sg

MI

MASTER OF SCIENCE IN QUANTITATIVE FINANCE

Singapore Management University MQF programme by coursework provides a pathway to equip students with the knowledge to tame the risk while staying on top of the game. This programme offers a unique learning journey in the realm of stochastic processes, Ito’s calculus, risk analytics, pricing & hedging, and quant trading. The courses are conducted at Lee Kong Chian School of Business, SMU and CASS Business School, City University London, two business schools located right in the heart of the cities where the financial districts are buzzing with opportunities and where a new generation of quant professionals is needed to make a difference in the financial industry. The Master of Science in Quantitative Finance will be awarded jointly by SMU and City University London. In addition to providing students with an international perspective of global financial markets and instruments, course contents are also customised to take into account the characteristics of Asian milieu. A unique feature of our MQF is the exposure to many opportunities to design and implement quantitative trading strategies.

Coursework:
12 months full-time
For more details, visit: www.smu.edu.sg/mqf
or email: mqf@smu.edu.sg

MQF

MASTER OF SCIENCE IN WEALTH MANAGEMENT

SMU MWM is a pioneering and leading wealth management programme, ranked 2nd in the world by the Financial Times in its Global Masters in Finance 2013 – Post-experience Programmes survey. It is jointly designed by SMU, Wealth Management Institute (WMI), Swiss Finance Institute (SFI), Yale University and key industry players. Its curriculum covers the value chain of wealth management, including asset management, investment and client advisory. There is an overseas study block for participants to visit SFI and Yale School of Management to learn about private banking and alternative investments, as well as visit private banks and investment companies. Industry talks and networking sessions are organised throughout the year. The programme is suitable for both existing and aspiring wealth managers. Qualified career-switchers will have opportunities to participate in internship programmes.

Coursework:
12 months full-time
For more details, visit: www.smu.edu.sg/mwm
or email: mwm@smu.edu.sg

MWM
SMU’S SUITE OF POSTGRADUATE PROGRAMMES

MASTER OF PROFESSIONAL ACCOUNTING

SMU MPA is a graduate qualification that has received accreditation from various global professional bodies (ISCA, CPA Australia, ICAA, ICAEW and CIMA). The MPA curriculum offers academic rigour and first-hand industry knowledge, and is taught by a world-class faculty with significant industry experience. The MPA appeals to two main groups of aspirants – non-accounting graduates who wish to join the accounting profession, and those who require accounting knowledge in their expanded or future roles. MPA graduates are well sought after in areas of accounting, taxation, auditing and consulting in both the public and private sectors.

Coursework: 12 months full-time, 24 months part-time
For more details, visit: www.smu.edu.sg/mpa
or email: mpa@smu.edu.sg

MASTER OF SCIENCE IN CFO LEADERSHIP

With the growing complexity of the Chief Financial Officer (CFO) function in the organisation today, CFOs are now expected to be not only competent in financial and management reporting but also skilful in making financial decisions, adept at governance and risk matters, influential in shaping business outcomes, and highly effective in leading the finance function to support the strategic direction of the organisation. Designed with insights from veteran CFOs and business leaders, the Master of Science in CFO Leadership (MCFO) programme at SMU’s School of Accountancy is the first postgraduate degree programme specially developed to equip both aspiring and current CFOs or heads of finance with the competencies required to excel in this challenging environment. The MCFO curriculum emphasises a combination of hard as well as soft skills, is focused and rigorous, and is taught by a multi-disciplinary faculty drawn across SMU’s six schools with strong credentials in research, teaching and industry practice, and augmented by veteran CFOs and business leaders who will conduct a series of executive conversations as part of the programme’s curriculum.

Coursework: 6 sessions of 8 full days per session, spread over 12 months
For more details, visit: www.smu.edu.sg/mcfo
or email: mcfo@smu.edu.sg

MASTER OF SCIENCE IN APPLIED ECONOMICS

The Master of Science in Applied Economics (MAE) programme equips working professionals and business people in various fields with an in-depth knowledge of economics in a globalised environment. The programme is targeted at individuals who appreciate the importance of and are keen to acquire an understanding of how the economy works, how government economic policy and private sector activities affect each other, and how economic behaviours impact on the wellbeing of individuals. Such knowledge is invaluable in helping decision-makers strategise and formulate policies, both in the public sector and in the corporate world. Building on the core studies of macroeconomics, microeconomics and econometrics, which provide the basic theoretical framework for analysing economic issues, the programme offers a wide variety of courses ranging from international trade and finance, economics of banking, public sector economics, environmental economics to studies in emerging market economics and maritime economics. The programme is carefully designed with the practical relevance of the content in mind. The courses are conducted by a team of dedicated instructors who have diverse experience and understand how economic knowledge is applied in various fields.

Coursework: 24 months part-time
For more details, visit: www.smu.edu.sg/mae
or email: mae@smu.edu.sg

MASTER OF SCIENCE IN FINANCIAL ECONOMICS

The complexities of the modern financial industry and its global linkages have multiplied rapidly over the last decade, producing many new challenges and opportunities. Financial executives of today are faced with the increasingly daunting task of fathoming the implications and impact of new economic policies, regulations and financial innovations. Fortunately, a vast array of novel modelling, forecasting and surveillance methods has been developed in financial theory and econometrics to address these challenges. Drawing on the expertise of different schools, the Master of Science in Financial Economics (MSFE) is the first truly multidisciplinary programme at SMU that equips talented professionals with the most advanced tools of economic theory, financial econometrics and statistical computation to study the manifold problems faced by the financial industry.

Coursework: MSFE is a degree by course work with a full-time programme delivered over 12 months. Most students go through a preparatory programme at a partner university.
For more details, visit: www.smu.edu.sg/msfe
or email: msfe@smu.edu.sg
MASTERS OF IT IN BUSINESS – ANALYTICS

The MITB-Analytics programme gives students comprehensive and in-depth knowledge of business methods and management concepts required to assume senior Operations and Analytics roles in various sectors. The live cases and learning labs are co-designed with leading global and regional sector firms from hospitality, tourism, supply chain, retail, healthcare, public sector and telecommunications. Major SMU research initiatives in analytics such as the Living Analytics Research Centre, and the LiveLabs Urban Lifestyle Innovation Platform provide our MITB (AT) students with additional leading-edge opportunities to work with industry on real applications. The programme promises a robust and systematic understanding across processes, operations, data, technology and business management. It will provide a strong advantage to those working in any functional area of an enterprise who want to strengthen their ability to use analytics technology, solutions and methods for improving performance. The MITB-Analytics programme is the right platform for professionals aspiring to be industry leaders, capable of merging the power of data analytics technology with an organisation’s business strategy.

Coursework: 12 months full-time, 24 months part-time
For more details, visit: www.smu.edu.sg/mitb
or email: mitb@smu.edu.sg

JURIS DOCTOR PROGRAMME

The Juris Doctor (J.D.) programme is a graduate programme that leads to a first degree in law. It is designed for persons who hold undergraduate degrees in other disciplines and for those who hold degrees in law from civil law countries. Many students have several years of work experience. The programme is characterised by interactive (Socratic) teaching that helps students develop analytical, problem-solving, interdisciplinary and comparative law skills. These skills are essential for excelling in today’s highly competitive legal and corporate environments. A rigorous curriculum is taught by an international faculty that includes teachers with backgrounds in practice, government and the judiciary.

Coursework: 3 years full-time
For more details, visit: www.smu.edu.sg/jd
or email: jd@smu.edu.sg

MASTER OF IT IN BUSINESS – FINANCIAL SERVICES

Singapore’s stature as a global banking and financial services hub has increased the demand for professionals who know how to manage the integration of information technology and applications with banking processes, operations, and service innovation initiatives. The MITB-Financial Services programme is specifically designed to meet this demand. The programme has established a track-record in the industry of producing world-class professionals adept in banking technology, operations, processes & service innovation (TOPS). Its curriculum, with inputs from over 60 industry experts, provides professionals with an in-depth knowledge of banking technology & operations, IT management, project management and general management to assume senior management positions in technology & operations. The MITB-Financial Services programme has unique assets developed through our practice and education related R&D including the SMU Teaching Bank and the Unified Banking Process Framework. It is a powerful vehicle for enhancing your professional and managerial career in Banking TOPS, or for transitioning into this type of role within the financial services sector.

Coursework: 12 months full-time, 24 months part-time
For more details, visit: www.smu.edu.sg/mitb
or email: mitb@smu.edu.sg

TRI-SECTOR COLLABORATION

The barriers between the public and private sectors are breaking down. Governments are turning to business and civil sectors to help solve ‘wicked’, complex problems. Business is called upon to regulate itself, to report on and manage its social and environmental impacts, and to create whole new business models to supplement or replace weak government. Yet public policy and business training remain rigidly segregated. Professionals lack the necessary interdisciplinary knowledge and tools to make such collaborations succeed. The ground-breaking SMU Master of Tri-Sector Collaboration (MTSC) brings together mid-career managers from government, business, and civil society for 11 intensive weeks, spread out over 18 months, using a unique curriculum developed via roundtables, surveys, and hundreds of conversations in Asia and the West. Students stay in their jobs throughout the programme, empowering them to become social intrapreneurs within their organisations, applying their new skills and knowledge from the very start of the programme.

Coursework: 18 months modular with full-day classes
For more details, visit: www.smu.edu.sg/mtsc
or email: mtsc@smu.edu.sg