A RISING ASIA NEEDS A NEW GENERATION OF LEADERS

A fast-rising Asia brings with it tremendous economic growth. It also poses the challenges of sustainability in an increasingly complex business environment that demands new knowledge, skills and expertise. It’s about competing for the future, about new ideas, innovation and relevance. It demands a new generation of leaders, entrepreneurs and professionals.

Singapore is a commercial and financial hub and is at the epicentre of a growing Asia. What better way to acquire such skillsets than to study at Singapore Management University, itself strategically located in the heart of the city. Our suite of Postgraduate Professional Programmes is tailored to suit the needs of students, industry and society in this ever-changing landscape.

Philip C. ZERRILLO
PhD Northwestern University
Executive Director
Office of Postgraduate Professional Programmes
Singapore Management University

DISCOVER THE JOY OF LEARNING WITH SMU’S INTERACTIVE PEDAGOGY

SMU’s renowned interactive, seminar style of learning sharpens your ‘hard’ critical analysis and problem-solving skills, while honing your ‘soft’ articulation, presentation and leadership skills. You will be mentored by an outstanding faculty and leading industry practitioners. This intellectually stimulating environment helps you discover the joy of learning, and the transformation to a ‘different’ you. 7,000 SMU graduates can vouch for that.

A WORLD-CLASS CITY CAMPUS IN THE HEART OF SINGAPORE

The campus is strategically located in the city’s commercial heart. It is a central location with excellent transport links and within walking distance of major retail and entertainment areas. The University is close to the arts and heritage precincts, and to the world-renowned Changi Airport, which is a short journey away. This convenient location means that you are only minutes away from your office or home.

INNOVATIVE CURRICULUM, ACCELERATING SCHEDULES FOR THE FAST-TRACKER

Our courses are designed by top academics and industry captains to combine cutting-edge research and knowledge with best business practices. Our curriculum is planned to be practical, global and socially responsible. We customise our programme schedules for professionals to accelerate and maximise their knowledge with minimum disruption to their work. Full-time courses are typically spread over 12 months whilst some part-time courses can be completed in 12—18 months with classes conducted on weekday evenings and weekends. It is an arrangement our students prefer.

UNPARALLELED NETWORKING OPPORTUNITIES

SMU has built up an invaluable network comprising of two quality sources. Our student body from a diversity of professions, experience and nationalities; and our extensive business connections from different industries with many senior management serving on our school advisory boards. Such unparalleled networking opportunities provide critical insight into your future career choices.

CAREER GUIDANCE

A new and dedicated SMU Office of Career Services provides graduands with helpful guidance on employment opportunities.

SINGAPORE MANAGEMENT UNIVERSITY

Office of Postgraduate Professional Programmes
Singapore Management University, Information Building, 91 Federal Street, Singapore 098906
www.smu.edu.sg/programmes/postgraduate
Email: PGPP@smu.edu.sg
EMANATING FROM THE EPICENTRE OF ASIA AND THE HEART OF SINGAPORE

THE SMU ADVANTAGE

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ASIA’S MASTERCLASS IN EXCELLENCE

SINGAPORE MANAGEMENT UNIVERSITY

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SINGAPORE MANAGEMENT UNIVERSITY

Business

PhD in Business (General Management)

Executive Master of Business Administration

Master of Business Administration

Master of Science in Applied Finance

Master of Science in Communication Management

Master of Science in Innovation

Master of Science in Wealth Management

Master of Science in Quantitative Finance

Accountancy

Master of Professional Accounting

Master of Science in CFO Leadership

Economics

Master of Science in Applied Economics

Information Systems

Master of IT in Business – Financial Services

Master of IT in Business – Service Sector Analytics

Law

Juris Doctor

Master of Laws

Multidisciplinary Programme

Master of Science in Financial Economics
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ASIA’S MASTERCLASS IN EXCELLENCE

SINGAPORE MANAGEMENT UNIVERSITY

A RISING ASIA NEEDS A NEW GENERATION OF LEADERS

Singapore Management University

Office of Postgraduate Professional Programmes
Singapore Management University, Administration Building, 81 Victoria Street, Singapore 188065
www.smu.edu.sg/programmes/postgraduate
Email PGPP@smu.edu.sg
**Master of Science in Financial Economics (MSFE)**

MSFE is a comprehensive programme designed to equip students with the advanced knowledge and skills required for careers in the financial industry. The programme covers a range of topics in financial economics, financial markets, and econometrics, providing students with a strong foundation in the principles of economic theory and financial econometrics. Students will learn to apply these principles to solve real-world problems in finance.

**Coursework:**
- Drawing on the expertise of professionals with strong credentials in research, teaching, and industry practice, MSFE prepares students to face the challenges of the financial industry.
- MSFE draws on courses from different schools, including econometrics to address various challenges.
- Students can choose to pursue the Chartered Financial Analyst (CFA) designation.
- Coursework can be completed in 12 months full-time or 18 months part-time.

**Contact:**
- Email: mfe@smu.edu.sg
- Website: [http://www.accountancy.smu.edu.sg/MPA](http://www.accountancy.smu.edu.sg/MPA)

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**Master of Science in Applied Finance (MAF)**

MAF is a comprehensive programme designed to equip students with the advanced knowledge and skills required for careers in finance. The programme covers a range of topics in financial economics, financial markets, and econometrics, providing students with a strong foundation in the principles of economic theory and financial econometrics. Students will learn to apply these principles to solve real-world problems in finance.

**Coursework:**
- MAF is designed for those who wish to acquire a good understanding of financial operations and management.
- Students can choose to pursue the Chartered Financial Analyst (CFA) designation.
- Coursework can be completed in 12 months full-time, 18 months part-time.

**Contact:**
- Email: maf@smu.edu.sg
- Website: [http://www.accountancy.smu.edu.sg/MAF](http://www.accountancy.smu.edu.sg/MAF)

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**Master of Science in Quantitative Finance (MQF)**

MQF is a comprehensive programme designed to equip students with the advanced knowledge and skills required for careers in finance. The programme covers a range of topics in financial economics, financial markets, and econometrics, providing students with a strong foundation in the principles of economic theory and financial econometrics. Students will learn to apply these principles to solve real-world problems in finance.

**Coursework:**
- MQF is suitable for both existing and aspiring wealth managers.
- Coursework can be completed in 12 months full-time, 24 months part-time.

**Contact:**
- Email: mwm@smu.edu.sg
- Website: [http://www.accountancy.smu.edu.sg/MQM](http://www.accountancy.smu.edu.sg/MQM)

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**Master of Science in Communication Management (MSComm)**

MSComm is a comprehensive programme designed to equip students with the advanced knowledge and skills required for careers in the communication and media industry. The programme covers a range of topics in communication management, media economics, and media law, providing students with a strong foundation in the principles of communication and media management. Students will learn to apply these principles to solve real-world problems in the communication and media industry.

**Coursework:**
- MSComm is designed for creative art professionals, technologists, entrepreneurs, and media managers.
- Students will be exposed to a dynamic environment.
- Coursework can be completed in 12 months full-time, 24 months part-time.

**Contact:**
- Email: msc@smu.edu.sg
- Website: [http://www.business.smu.edu.sg/MSCOMM](http://www.business.smu.edu.sg/MSCOMM)

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**Master of Laws (LLM)**

LLM is a comprehensive programme designed to equip students with the advanced knowledge and skills required for careers in the legal profession. The programme covers a range of topics in legal studies, including contract law, tort law, and property law, providing students with a strong foundation in the principles of legal studies. Students will learn to apply these principles to solve real-world problems in the legal profession.

**Coursework:**
- LLM is suitable for those who wish to enhance their professional and managerial career opportunities.
- Coursework can be completed in 12 months part-time.

**Contact:**
- Email: alm@smu.edu.sg
- Website: [http://www.law.smu.edu.sg/LLM](http://www.law.smu.edu.sg/LLM)

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**Master of Laws in Business (J.D.)**

J.D. is a comprehensive programme designed to equip students with the advanced knowledge and skills required for careers in the legal profession. The programme covers a range of topics in legal studies, including contract law, tort law, and property law, providing students with a strong foundation in the principles of legal studies. Students will learn to apply these principles to solve real-world problems in the legal profession.

**Coursework:**
- J.D. is designed for those who wish to pursue a career in law.
- Coursework can be completed in 3 years full-time.

**Contact:**
- Email: jd@smu.edu.sg
- Website: [http://www.law.smu.edu.sg/JD](http://www.law.smu.edu.sg/JD)
SMU’S SUITE OF POSTGRADUATE PROGRAMMES

The complexities of the modern financial industry and its global influence in shaping business outcomes, and highly effective in making financial decisions, adept at governance and risk matters, new challenges and opportunities. Financial executives of today are

MASTER OF SCIENCE IN FINANCIAL ECONOMICS

ASIA’S MASTERCLASS IN EXCELLENCE

The Master of Science in Financial Economics (MSFE) is the first truly multidisciplinary programme at SMU that equips talented econometricians with the competencies required to excel in different schools, the Master of Science in Financial Economics (MSFE) is taught by a multi-disciplinary faculty drawn across SMU’s six schools.

Coursework:
- 12 months spread over 12 months
- Summer block in Asia
- 6 academic sessions of 8 days full-time per session,
- http://skbi.smu.edu.sg/master-science-financial-economics-msfe

SMU MAF aims to raise the standard of practitioners’ knowledge in USA, India and China, SMU EMBA is a truly global education that tried and tested practices with the evolving principles and nuances. With inputs from over 100 leaders in Asia, our curriculum integrates leader who is interested in business innovation and growth.

APPLIED FINANCE

EMBA

Master of Science in Applied Finance (MSAF) program is a clearly defined professional curriculum focused on becoming an expert in finance. The MSAF program enables students to match their personal and professional goals with the industry’s demand for highly skilled financial professionals.

Coursework:
- 12 months full-time
- 6 academic sessions of 8 days full-time per session,
- http://www.business.smu.edu.sg/eMBA

Coursework:
- 12 months full-time
- 6 academic sessions of 8 days full-time per session,
- 6 modules:
  - Financial Markets & Institutions
  - Financial Management
  - Investment Analysis
  - Risk Management
  - Corporate Finance
  - Corporate Strategy

COMMUNICATION MANAGEMENT

Coursework:
- 12 months full-time
- 6 modules:
  - PR
d  - IR
  - Social Media
  - Corporate Communication
  - Crisis Management
  - Leadership and Communications

For more details, visit:
- http://www.business.smu.edu.sg/communicationmanagement

For more details, visit:

MASTER OF SCIENCE IN INNOVATION

One of the world’s most powerful engines is the ability to innovate. At SMU, we take this to another level with our Master of Science in Innovation (MSQF).

Coursework:
- 12 months full-time
- 5 modules:
  - Career Development
  - Technology Management
  - Innovation Management
  - Innovation Strategy
  - Innovation Design

For more details, visit:

JURIS DOCTOR PROGRAMME

The Juris Doctor (J.D.) programme is a graduate programme that leads to a first degree in law. It is designed for persons who wish to earn a law degree and become lawyers. A rigorous curriculum is taught by an international faculty that specialises in Asian and comparative law skills. These skills are essential for excelling in today’s highly competitive legal and corporate environments.

Coursework:
- 3 years
- http://www.business.smu.edu.sg/jd

MASTER OF IT IN BUSINESS — FINANCIAL SERVICES

The Master of IT in Business (MITB) (SSA) programme gives students comprehensive and convenient; its modular format curriculum structured around busy industry of producing world-class professionals adept in banking and financial services.

Coursework:
- 12 months full-time, 24 months part-time
- http://www.business.smu.edu.sg/mitb

MASTER OF IT IN BUSINESS — SERVICE SECTOR ANALYTICS

With the continuous evolution of analytics, businesses are now facing new challenges and opportunities. To keep up with these advancements, the Master of IT in Business (MITB) (SSA) programme provides a holistic and practical approach to mastering the art and science of analytics.

Coursework:
- 12 months full-time, 24 months part-time
- http://www.business.smu.edu.sg/mitb

MASTER OF LAWS

The Master of Laws (LLM) program prepares students to become leaders in their respective fields. The program combines rigorous academic coursework with experiential learning opportunities.

Coursework:
- 1 year
- http://www.business.smu.edu.sg/llm

PHD IN BUSINESS (GENERAL MANAGEMENT)

The PhD in Business (General Management) is a research-intensive program designed to prepare students for careers in academia, government, and industry. The program blends rigorous coursework with independent research, allowing students to contribute to the field of business.

Coursework:
- 4 years
- http://www.business.smu.edu.sg/phd

For more details, visit:
- http://www.business.smu.edu.sg/phd

For more details, visit:
- http://www.business.smu.edu.sg/llm

For more details, visit:
- http://www.business.smu.edu.sg/phd
SMU’S SUITE OF POSTGRADUATE PROGRAMMES

IN EXCELLENCE

ASIA’S MASTERCLASS

The complexities of the modern financial industry and its global practices and operations of international and domestic financial institutions have necessitated the development of professionals with a deep appreciation of the latest financial theory and practices as well as the ability to think like an innovator to design policies that make markets work effectively. Students can seize the opportunities with specialisations in commercial law, dispute resolution, and Islamic law & finance. While our graduates may work in any functional area of an enterprise who want to compete for the future. Our in-depth knowledge, scholastic research, and comparative law skills. These skills are essential for excelling and mentorship, peer engagement with a diverse student body, and exposure to the latest trends,alan.

CFOs or heads of finance with the competencies required to excel in their careers in the fund management, banking and finance sector. The programme is suitable for both existing and aspiring wealth managers. Its curriculum covers the value chain of wealth management, from investment management to risk management. Our MSc in Wealth Management is the first truly multidisciplinary programme at SMU that equips talented individuals with the knowledge to tame the complexities of the modern financial industry and its global financial theory and practices, and financial and management reporting.

12 months full-time, 18 months part-time

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12 months full-time, 18 months part-time

Coursework:
SMU’S SUITE OF POSTGRADUATE PROGRAMMES

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (EMBA)

SMU’s EMBA programme is designed for experienced leaders who want to fast-track their careers. Taught at the school’s main campus and in partnership with USI (Lugano, Switzerland) and at UCLA Anderson School of Management, this EMBA programme is a truly global education that helps students gain leadership excellence in leadership, knowledge and application. Taught predominantly on weekday evenings and some weekends and can be completed in 12 months part-time, 18 months part-time.

For more details, visit: http://www.business.smu.edu.sg/EMBA

MBA

The MBA provides a customisable programme for Asia’s leaders and senior management seeking to acquire a high level of skills and competencies for the challenges and opportunities facing legal professionals. The programme is taught by world-class faculty in SMU’s Faculty of Law.

Coursework:
- 12 months part-time
- 24 months part-time

For more details, visit: http://www.law.smu.edu.sg/MBA

MA IN FINANCIAL ECONOMICS

The Master of Science in Financial Economics programme is designed for students with strong background in economics, mathematics and finance. It is a degree by course work with a full-time programme of 12 months or part-time programme of 24 months.

For more details, visit: http://www.economics.smu.edu.sg/MSFE

MA IN ACCOUNTING AND MANAGEMENT (MAF)

The MAF programme is designed for corporate managers, entrepreneurs and other professionals who wish to acquire a good working knowledge of accounting, management and finance. This programme is also suitable for law students with a law and accounting background, or those who hold degrees in law from civil law countries. Many students hold undergraduate degrees in other disciplines and for those who hold undergraduate degrees in business or commerce who wish to acquire a first degree in law. It is designed for persons who hold degrees in law and those who hold undergraduate degrees in other disciplines and for those who hold undergraduate degrees in business or commerce who wish to acquire a first degree in law. It is designed for persons who hold degrees in law.

For more details, visit: http://www.law.smu.edu.sg/LLM

MA IN IT IN BUSINESS — SERVICE SECTOR ANALYTICS (MITB (SSA))

The programme targets mid-career professionals who are currently working in the service sector and wish to enhance their capabilities to perform cognitive tasks, to mitigate the impact of cognitive biases and to develop in-depth knowledge of business methods and management systems.

Coursework:
- 12 months full-time, 24 months part-time

For more details, visit: http://www.law.smu.edu.sg/MITB-SSA

MA IN IT IN BUSINESS — FINANCIAL SERVICES (MITB (FS))

This programme is aimed at individuals holding undergraduate degrees in engineering, science backgrounds, who wish to acquire a good working knowledge of finance. The programme provides a broad and intensive exposure to investment banking, investment, asset management, wealth management, risk management and financial modelling.

Coursework:
- 12 months full-time, 18 months part-time

For more details, visit: http://www.law.smu.edu.sg/MITB-FS

PhD in BUSINESS (GENERAL MANAGEMENT)

Students in the PhD programme in Business and Management are required to produce a substantial piece of original research, under the guidance of one or more supervisors, who are experienced in research and teaching at a high level. To be eligible for the degree, students must also complete the dissertation requirements of the university, which include passing a comprehensive examination on a subject-related topic and a written dissertation, and attending seminars and workshops. Students can expect to complete the degree in three to five years.

For more details, visit: http://www.law.smu.edu.sg/PhD

MASTER OF LAWS (J.D.)

The Juris Doctor (J.D.) programme is a graduate programme leading to a professional law degree. The programme provides a broad and intensive exposure to investment banking, investment, asset management, wealth management, risk management and financial modelling.

Coursework:
- 3 years full-time

For more details, visit: http://www.law.smu.edu.sg/JD
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SMU’s renowned interactive, seminar style of learning sharpens your ‘hard’ critical analysis and problem-solving skills, while honing your ‘soft’ articulation, presentation and leadership skills. You will be mentored by an outstanding faculty and leading industry practitioners. This intellectually stimulating environment helps you discover the joy of learning, and the transformation to a ‘different’ you. 7,000 SMU graduates can vouch for that.

A WORLD-CLASS CITY CAMPUS IN THE HEART OF SINGAPORE

The campus is a commercial and business hub, the arts and heritage precincts, and the central business district. It is a unique urban setting, with views of the Singapore River and the nation’s best restaurants, shops, precincts and museums all within walking distance. SMU is centrally located in the heart of the city, and within walking distance of the world-renowned Changi Airport. This convenient location means that you are only minutes away from your office or home.

INNOVATIVE CURRICULUM, ACCELERATING SCHEDULES FOR THE FAST-TRACKER

Our courses are designed by top academics and industry captains to combine cutting-edge research and knowledge with best business practices. Our curriculum is planned to be practical, global and socially responsible. We customise our programme schedules for professionals to accelerate and maximise their knowledge with minimum disruption to their work. Full-time courses are typically spread over 12 months whilst some part-time courses can be completed in 12—18 months with classes conducted on weekday evenings and weekends. It is an arrangement our students prefer.

UNPARALLELED NETWORKING OPPORTUNITIES

SMU has built up an invaluable network comprising of our student body from a diversity of professions, experience and nationalities; and our extensive business connections from different industries with many senior management serving on our school advisory boards. Such unparalleled networking opportunities provide critical insight into your future career choices.

CAREER GUIDANCE

A new and dedicated SMU Office of Career Services provides graduands with helpful guidance on employment opportunities.

SINGAPORE MANAGEMENT UNIVERSITY

Office of Postgraduate Professional Programmes
Singapore Management University, Information Building, 21 Albert Street, Singapore 189805
www.smu.edu.sg/programmes/postgraduate
Email PGPP@smu.edu.sg

ASIA’S MASTERCLASS IN EXCELLENCE

A RISING ASIA NEEDS A NEW GENERATION OF LEADERS