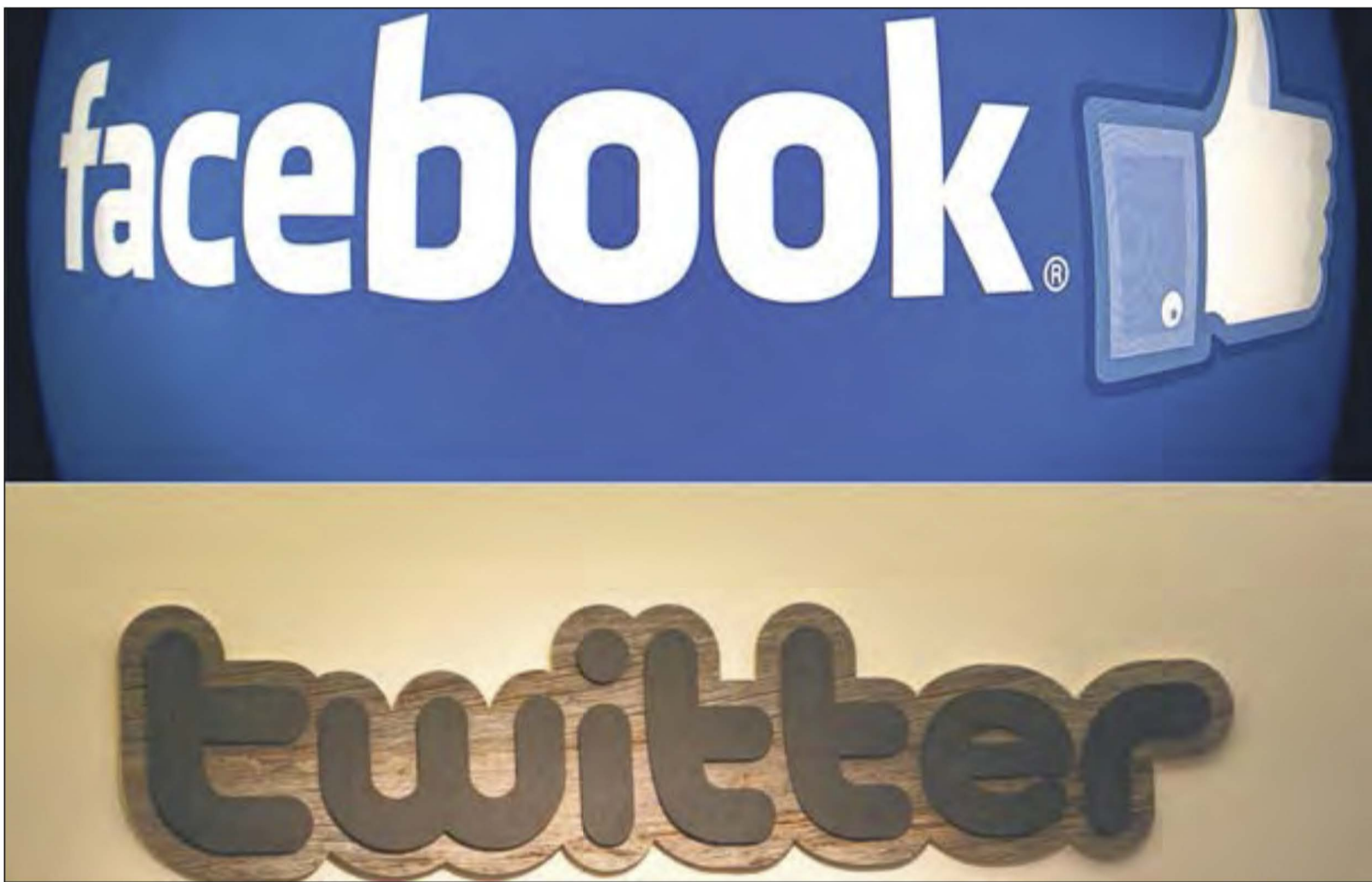


# Big week ahead for big data showcase



Global experts from companies that manage a lot of data, such as Facebook and Twitter, will be among the speakers at the two-day seminar on Oct 28 and 29 called Smart Nation: Data Works to be held at Hotel Fort Canning. PHOTO: AGENCE FRANCE-PRESSE

## Global experts, local tech chiefs among those to attend IDA-organised event

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FOR the first time, Singapore will hold a week of events to promote and showcase the importance of data.

Starting this Sunday, global data experts, local users and data-related technology start-ups will come together to showcase trends in big data.

The Infocomm Development Authority (IDA) is the co-organiser of this data week.

Anchoring the week-long series of events is a two-day seminar on Oct 28 and 29 called Smart Nation: Data Works to be held at Hotel Fort Canning.

Speakers will share their perspectives on how information can be harnessed to create significant advantages for industry and country.

About 500 attendees, includ-

ing chief technology officers and data professionals from commercial and public organisations, are expected to attend.

Among the speakers are Mr David Gledhill, group head of technology and operations at DBS Bank; Dr Ng Huck Hui, executive director of the Genome Institute of Singapore; and global experts from companies that manage a lot of data, such as Twitter, Facebook and Amazon.

To kickstart the week, there will be a special two-day training for the media starting on Sunday. They will learn better story-telling techniques using data to offer deeper and more meaningful insights.

For example, a reporter writing about a traffic accident could geo-reference previous accidents that occurred in the same area and map the trends according to times of day, traffic density, aver-

age speed of traffic and weather patterns to show contributing factors to traffic accidents.

For the first time, the World Bank's data experts will conduct this intensive workshop in the Asean region.

Rounding off the week is a data visualisation challenge which will be held on Oct 31.

This is part of the SG50 celebrations, where 28 teams will tell their Singapore story based on data. They will use data that is made available from government departments as well as other organisations to paint a picture of Singapore's development and its coming of age.

The judges include Mr Benjamin Gan, an associate professor of information systems (education) from Singapore Management University; Mr Chak Kong Soon, president of the Singapore Computer Society; Ms Honor Harger, executive director of the ArtScience Museum; and Mr Prabir Sen, IDA's chief data scientist.

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