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## DHL Wins Sustainable Business Award In Singapore for Industry-leading Sustainability Strategy and Commitment

-- Industry initiatives to accelerate sustainable logistics in Asia Pacific include Green Transformation Lab partnership with Singapore Management University and formation of Green Freight Asia

-- To date, the company has achieved an 18% improvement in carbon efficiency, more than half-way towards its goal of 30% by 2020

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SINGAPORE, Oct. 10, 2014 /PRNewswire/ -- DHL, the world's leading international logistics services provider, today received the "Sustainable Business Award" for the Large Enterprise category at the Singapore Sustainability Awards (SSA) ceremony. An annual program run by the Singapore Business Federation, SSA aims to honor the best sustainable practices and green solutions among enterprises.



The winners of the Sustainable Business Awards are selected by an independent panel of key local educational institutions and government agencies[1]. Finalists are judged based on their economic, social and environmental impacts, as well as value creation in terms of performance

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and innovations. Bagging this award for the Large Enterprise category is recognition of DHL's efforts in championing sustainability in the logistics industry through its industry-leading sustainability strategy and commitment.

Jerry Hsu, CEO DHL Express Asia Pacific, said: "Our focus on sustainable business practices aims to make environmental awareness and climate-friendly actions an integral part of DHL operations as well as embedded within the mindset of our employees; and we have been able to achieve a lot in this area. We have significantly reduced overall carbon emissions via our GoGreen-program. Improving its energy consumptions and optimizing its business networks as well as utilizing a growing fleet of green vehicles and modernized aircrafts, the DHL group achieved an 18% improvement in carbon efficiency in 2013, which brings us more than half way towards our goal of a 30% carbon efficiency improvement by 2020."

Kelvin Leung, CEO DHL Global Forwarding Asia Pacific, said: "The formation of Green Freight Asia (GFA) is a reflection of our commitment towards sustainability and corporate responsibility. We are always looking for ways to help lower fuel consumption across Asia-Pacific, reduce CO2 emissions as well as bring greater value across the entire supply chain for all our stakeholders and customers. Moreover, we take on our corporate responsibility with a diverse range of programs and projects, which help support the group-wide goal of 'Living Responsibility.'"

Oscar de Bok, CEO DHL Supply Chain Asia Pacific, said: "Making a positive contribution to the society and environment is the essence of our sustainability statement. One contribution we are particularly proud of is the Green Transformation Lab, a joint collaboration between DHL and the Singapore Management University. The Lab was created in 2013 to accelerate the evolution of sustainable logistics across Asia Pacific. One of its innovations is the Carbon Dashboard, a supply chain management tool that maps CO2 emission to critical business parameters."

"Living Responsibility" is DHL's strategy in making positive contributions to society and the environment. It is focused on protecting the environment (GoGreen), delivering help (GoHelp), improving educational opportunity and employability (GoTeach), and supporting volunteering activities of its employees.

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In the wake of Typhoon Haiyan in 2013, a disaster response team[2] from GoHelp was dispatched to the Philippines to provide on-site logistical support. Meanwhile, the GoTeach program has benefited schools and students in over 20 countries worldwide, including India, Indonesia, Philippines, Thailand and Vietnam.