Publication: Investor Point
Date: 11 December 2014
Headline: DHL Wins Accolade for Energy Management at 2014 Sustainable Business Awards Singapore

DHL Wins Accolade for Energy Management at 2014 Sustainable Business Awards Singapore

DHL's all-encompassing environmental protection program has made it the industry leader in sustainable logistics

Published on December 11, 2014

SINGAPORE, Dec. 12, 2014 /PRNewswire/ -- DHL, the world's leading international logistics services provider, was announced the winner in the Energy Management category at the 2014 Sustainable Business Awards Singapore ceremony.

DHL Logo

Helmed by Global Initiatives in partnership with PricewaterhouseCoopers, the inaugural Sustainable Business Awards Singapore seeks to raise awareness of sustainable business best-practices and their impact on companies, stakeholders and the environment. The awards recognize organizations in Singapore which have truly instilled sustainability into their long term business strategy. In the Energy Management category, finalists are judged based on processes and activities that reduce energy bills, improve reliability, and minimize pollution and emissions.

DHL was lauded for championing its group-wide environmental protection program GoGreen. The main focus of GoGreen is to minimize the group-business operations' greatest impact on the environment -- CO2 emissions. DHL was the first global logistics company to set a concrete carbon efficiency target: to improve carbon efficiency of its own operations and that of its subcontractors by 30% by 2020. At the end of 2013, the company had already achieved more than half of that, improving its overall carbon efficiency by 18% through focusing on fleet renewal, energy efficiency, new technologies and employee engagement.

The jury also recognized DHL's long-term commitment to promote and drive more innovative, energy-efficient and sustainable supply chain practices across the industry. DHL helps customers to manage and reduce carbon emissions across their supply chains through its GoGreen Service Portfolio which includes a new web-based carbon emission management platform called the "DHL Carbon Dashboard 2.0". It also champions the formation of industry platforms and partnerships like Green Freight Asia and the DHL-SMU Green Transformation Lab to accelerate the evolution of sustainable logistics in the industry.

Jerry Hsu, CEO DHL Express Asia Pacific said: "The transport and logistics sector accounts for 23% of global greenhouse gas emissions [1]. As the world's largest logistics service provider, we have a special obligation to reduce our impact on the environment. Through measures such as modernizing our transport fleet, better route-planning and IT server consolidation, we have improved our carbon efficiency year-on-year for the fifth consecutive year despite a 10% growth in shipment volume."

Kelvin Leung, CEO DHL Global Forwarding Asia Pacific, said: "Over the next years, we expect the regulations for carbon reporting to further increase. To comply with these regulations and instill

environmental stewardship, we need to work together as an industry. For DHL, this means supporting our partners and peers to move towards better efficiency. For our subcontractors in air and ocean freight, we created "Green Carrier Scorecards" to steer and implement appropriate efficiency measures. DHL is also a founding member of Green Freight Asia, championing the industry organization as a platform for the sharing of best practices in sustainable road freight among leading companies."

Oscar de Bok, CEO, DHL Supply Chain Asia Pacific said: "DHL is the frontrunner in delivering green services, technologies and initiatives, as demonstrated through our partnership with Singapore Management University to develop the Green Transformation Lab. We are constantly working to reduce our environmental impact and are committed to continuously developing innovative solutions to support our customer's sustainability aspirations."

DHL's GoGreen program is anchored in the shared value approach which ensures that the company's environmental protection measures are focused on enhancing the success of its business, creating value for its customers, partners and peers, and most of all, bringing the entire logistics industry one step closer towards carbon efficiency.

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http://www.dhl.com/en/press.html

[1] International Energy Agency

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