Towards good leadership in the non-profit world

By Thomas Menkhoff

It is in the corporate world where leaders have to cope with volatility and constant challenges. There is also a need for more capable leadership in the non-profit sector—despite the good work of numerous social innovators such as Bill Drayton, founder of social entrepreneurship organization Ashoka, and Nobel Peace Prize recipient and founder Muhammad Yunus, who developed and spread the highly successful Grameen coaching of disabled athletes.

In view of increasing social and environmental demands, it is imperative to nurture a strong and diverse third sector in Asia, comprising voluntary organizations, community groups and social enterprises to create a better future. Without guts, this won’t work.

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