Sociologist with eye on business

ASSISTANT Professor Chung Wai Keung teaches sociology, as well as classes on social problems and the Chinese economy, at the Singapore Management University.

The Hong Kong native, who would only say he is in his 40s, focuses his research on social policy and Chinese business practices, though he has done comparative studies of Hong Kong and Singapore.

He is currently studying the social work profession in China and the effect of social policies on underprivileged groups there.

He has a doctorate in sociology from the University of Washington and degree in the same subject from the University of Hong Kong.

He is married to a Taiwanese teacher, and they have two children.