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2011 FEB 1 - (VerticalNews.com) -- According to recent research from Singapore, Singapore, "Sex differences have been found in mate preferences across several decades. Especially for long-term partners, men tend to value physical attractiveness and women tend to value social status."

"However, the sexes both value various other traits even more highly. Such findings thus diminish the importance of the sex differences and challenge the theoretical importance that evolutionary psychologists place on physical attractiveness and social status. Using a budget allocation methodology to examine mate preferences in both the US and Singapore, we found not only the usual sex differences, but also evidence that men prioritize physical attractiveness and women prioritize social status as necessities in their long-term mates. We also found that both sexes tend to value physical attractiveness as a necessity in short-term mates," wrote N.P. Li and colleagues, Singapore Management University.

The researchers concluded: "Replicate previous budget allocation findings and provide cross-cultural validation for a mate preference priorities model."

Li and colleagues published their study in *Personality and Individual Differences* (Mate preferences in the US and Singapore: A cross-cultural test of the mate preference priority model. *Personality and Individual Differences*, 2011;50(2):291-294).

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Publisher contact information for the journal *Personality and Individual Differences* is: Pergamon-Elsevier Science Ltd., the Boulevard, Langford Lane, Kidlington, Oxford OX5 1GB, England.

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