领先一步

当前的经济危机意味着商学院必须进行变革——而这意味着商学院院长需要新的领导力。费尔南多·弗拉西伊鲁（Fernando Fragueiro）和霍华德·托马斯（Howard Thomas）对所需技能进行了描述。

商学院院长应如何领导所在组织的领导力流程，修订和实施战略规划？这本是决策容易被忽视、商学院机构的结构特点，包括分校、学术和行业关系

重要性、共同利益和战略等。面对商学院内部的领导机制产生重大影响。

也许我们无法知道，是商学院院长通常被称为“第一人”（first among equals），因为他们是由教授直接或间接选举产生的领导者的提名。

在撰写书中的各种章节过程中，我们尝试为商学院院长提供一些引言，对作为“第一人”和学术领导之间的领导关系，以及应

对作为“第一人”及学术领导之间所面临的挑战，进行积极，以求变革。
商学院院长的使命是为组织制订合适的战略，使之在需要时能有效实施突破性战略举措。
Translation:

Dean of the SMU Lee Kong Chian School of Business, Prof Howard Thomas and his co-author writes that the crisis has necessitated a reform of business schools and this in turn means that business schools need new leaders. As the bridge between academia and the business sector, business schools must bravely embrace this challenge and actively find ways to resolve the problems that this crisis has exposed. This is based on the authors’ 14-year study of IMD, INSEAD and the London Business School. An effective business school dean needs to understand the internal and external environments they operate in, be able to diagnose problems, get the buy-in from colleagues, the administration and stakeholders, and be able to harness resources, both tangible and intangible, to effectively implement breakthrough strategies. The authors will be publishing their findings in a book on what makes a good business school dean.