WEATHERING the storms

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ince he staged Banyan Tree Holdings' IPO in 2009, Ho Kwon Ping has led his group through a variety of crises. After the 2004 tsunami, which hit the Thai island of Phuket, his luxury resorts were severely damaged. In 2008, the global financial crisis severely impacted the tourism industry, and in 2010, the country was hit by the deadly floods. However, the firm has managed to bounce back from each setback.

Mr. Ping's leadership is a testament to the resilience of the company, which has managed to weather various challenges. His approach to crisis management is one of the key factors that have enabled Banyan Tree to remain a successful business.

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