

Reds and Gamers

**www.redsandsgamers.
com-a.googlepages.com**

Started: In November last year by Singapore Management University (SMU) graduate Jeffire Yang, 25, who hopes to make legal gaming more accessible despite the high price of popular games.

Targets: Students and young adults who want to try out the latest consoles and gaming without breaking the bank.

Offers: Software for Playstation 3, Xbox360, Nintendo Wii and related platforms

Regulars: 200

Costs: One-time membership fee of \$10, which is waived for students under 25, national servicemen and SMU alumni and staff. Home console rental costs \$25 per weekday and \$40 on weekends. Gaming software costs \$7 for two weeks.