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Headline: SMU launches new business mentorship programme

SMU LAUNCHES NEW BUSINESS MENTORSHIP PROGRAMME



The Singapore Management University launched a new Business Mentorship Programme where established entrepreneurs and business leaders will be invited to play the role of mentors and invest capital in young start-ups who wish to be housed in SMU's business incubator. In return for their investment and mentorship, business mentors will be rewarded with start-up equity of the company.



The Programme is a new requirement for start-ups who want to qualify for business incubation space in SMU and will tap on the large pool of successful entrepreneurs who are members of the Entrepreneurs' Organisation. ■

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