

# Undergrads to take on SPH quiz

By **Jamie Lee**

leejamie@sph.com.sg

THIRTEEN teams of university undergraduates will take on an SPH Foundation quiz challenge from today, with winners getting up to \$10,000 in cash and work attachments with financial institutions.

The quiz, organised by *The Business Times* and managed by SPH MediaBoxOffice, had attracted 30 teams of four each – 17 from SIM Global Education, eight from the National University of Singapore, three from the Singapore Management University and two from the Nanyang Technological University.

The inaugural SPH Foundation Singapore Universities Business Quiz is aimed at encouraging students to read business newspapers to keep abreast of the world of finance and business.

Following an elimination round, 13 teams remain to face off in three rounds – qualifiers, preliminaries and finals – that will be held over three Saturdays, starting today.

At today's qualifiers, teams will take on questions under three categories – "general knowledge", "headline news" and "financial world".

The preliminaries – to be held on March 7 – will involve individual team members tackling questions on a fastest-to-buzz basis, as well as presenting case studies.

The four finalists, one from each university, will go head-to-head on March 14. Playing in a board game format, the teams will move according to the correct answers given and the completion of stipulated challenges.

"At *The Business Times*, we want to build synergies between the quiz event and our position as the nation's leading financial daily," said Alvin Tay, editor of *The Business Times*.

"Our wide-ranging coverage of local and international business news empowers the quiz participants to gain knowledge and experience relating to the corporate and business world."

Ginney Lim, general manager of SPH Foundation, said that the quiz would encourage tertiary students to keep abreast of the latest in financial news and real world issues. "We trust that the participants will learn more about the dynamics of the global business arena in a fun and memorable way."

All three rounds will be held at the SPH News Centre auditorium. To watch the three days of competition, log on to RazorTV at [www.razor.tv](http://www.razor.tv).