Technology

Turboblogging for the new generation

We show you three ways to juice up your online presence

BLOGS were once thought of as mere online diaries. Now, they’ve grown much richer in nature and help to foster online communities and discussion among netizens. HEDIRMAN SUPIAN (hedirman@mediacorp.com.sg) looks at the different forms of blogging that have entered our attention-deficit lives.

TWITTER TWITTER.COM
“What are you doing now?” That’s the question Twitter poses. This service updates your contacts on what you are up to via a series of messages limited to 140 characters. Which, by the way, is the length of the first paragraph that you’ve just read.

Twitter is a free web service that not only lets you share text-based messages, but links to websites as well. These short posts, affectionately termed as “tweets”, are posted on your profile page on Twitter and can be updated via SMS, third-party applications on Facebook or directly through the Twitter website.

If you’re a stickler for privacy, you can choose to make your updates private so that only a select few can view them.

WHAT WE LIKE Twitter is akin to broadcasting an SMS to all your online contacts. It’s a nifty way of keeping up to date on what your friends are doing via mini text-based snippets of reality and keeping abreast of what your favourite bloggers are up to.

WHAT BLOGGERS SAY “It’s a useful way to stay in contact and the easiest way to be connected to your friends. You can also share links to websites and news articles. What’s key here is that the character limit on Twitter makes you more concise. You can always go back to (traditional) blogs if you’re looking at other, expanded ways of sharing information.”
— Mr Daryl Tay, SMU undergraduate, uniquefrequency.wordpress.com

See ya at the club!

http://www.bigchill.net/