QUANTUM LEAP FOR MICHELLE

Of enough support. New ways to raise funds with such events is the key. Too many to remember?

So, isn’t it rather admiring to know that Michelle Sung, Singapore’s national high-jumper, has managed to secure that sponsorship worth more than $523,000 to help cover her tuition fees and working costs until 2013.

This comprehensive package will cover her studies, in business management and marketing and top-up her environmental courses at the National University of Singapore (NUS) this year.

But it must be remembered that Michelle, although a national high-jumper, has yet to earn any sponsorship.

She has not even won a gold medal in the lower regional level — the Southeast Asia Games.

**FINANCIAL AID**

On the contrary, in the national sports scene, most of our top national athletes are household names — and lucky enough to receive financial aid, with most of them coming from the Singapore Sports Council.

Michelle, who jumped only 1.70m in the same Games last year, finished at the third best South-East Asian, but she won this year’s upcoming SEA Games because of a 1cm margin.

But she knows she is worth it, with no tears for the recent SEA Games and Asian Games.

The career makes money in the high-jumping world.

Michelle, who is aiming to go up to the Olympics in 2012, has been told that she has the potential. But in today’s world, it is not enough.

An example is Theresa Su, who was shown a big sponsor like that before 2000.

Then, the sponsor knows what it’s like to be on top.

Michelle, making the first move to approach us like that with a full professional-like presentation — well, it can volumes about the kind of person she is. She is not afraid to ask, and to show that she deserves help.

But her bold approach impressed me. Although I’m not from the same sport, or has taken part in the national scene. have come in.

But for serious athletes, I believe the money is there. But we need to do the talking and convince sponsors — which has been the case here.

From the New Paper

**SPORTSPERSONS**

Athletes in Singapore has not had an easy time in terms of positive coverage all these years. But Michelle Sung stands out.

Sometimes, you’ve got to help yourself before you get the help you deserve.

— Singapore Athletic Association president

Liew Koh (left)

**EXPERTS OF THE SPORT**

Michelle making the first move to approach us like that with a full professional-like presentation — well, it can volumes about the kind of person she is. She is not afraid to ask, and to show that she deserves help.

But her bold approach impressed me. Although I’m not from the same sport, or has taken part in the national scene. have come in.

But for serious athletes, I believe the money is there. But we need to do the talking and convince sponsors — which has been the case here.

From the New Paper

**SPORTSPERSONS**

Athletes in Singapore has not had an easy time in terms of positive coverage all these years. But Michelle Sung stands out.

Sometimes, you’ve got to help yourself before you get the help you deserve.

— Singapore Athletic Association president

Liew Koh (left)

**EXPERTS OF THE SPORT**

Michelle making the first move to approach us like that with a full professional-like presentation — well, it can volumes about the kind of person she is. She is not afraid to ask, and to show that she deserves help.

But her bold approach impressed me. Although I’m not from the same sport, or has taken part in the national scene. have come in.

But for serious athletes, I believe the money is there. But we need to do the talking and convince sponsors — which has been the case here.

From the New Paper

**SPORTSPERSONS**

Athletes in Singapore has not had an easy time in terms of positive coverage all these years. But Michelle Sung stands out.

Sometimes, you’ve got to help yourself before you get the help you deserve.

— Singapore Athletic Association president

Liew Koh (left)

**EXPERTS OF THE SPORT**

Michelle making the first move to approach us like that with a full professional-like presentation — well, it can volumes about the kind of person she is. She is not afraid to ask, and to show that she deserves help.

But her bold approach impressed me. Although I’m not from the same sport, or has taken part in the national scene. have come in.

But for serious athletes, I believe the money is there. But we need to do the talking and convince sponsors — which has been the case here.

From the New Paper

**SPORTSPERSONS**

Athletes in Singapore has not had an easy time in terms of positive coverage all these years. But Michelle Sung stands out.

Sometimes, you’ve got to help yourself before you get the help you deserve.

— Singapore Athletic Association president

Liew Koh (left)

**EXPERTS OF THE SPORT**

Michelle making the first move to approach us like that with a full professional-like presentation — well, it can volumes about the kind of person she is. She is not afraid to ask, and to show that she deserves help.

But her bold approach impressed me. Although I’m not from the same sport, or has taken part in the national scene. have come in.

But for serious athletes, I believe the money is there. But we need to do the talking and convince sponsors — which has been the case here.

From the New Paper

**SPORTSPERSONS**

Athletes in Singapore has not had an easy time in terms of positive coverage all these years. But Michelle Sung stands out.

Sometimes, you’ve got to help yourself before you get the help you deserve.

— Singapore Athletic Association president

Liew Koh (left)

**EXPERTS OF THE SPORT**

Michelle making the first move to approach us like that with a full professional-like presentation — well, it can volumes about the kind of person she is. She is not afraid to ask, and to show that she deserves help.

But her bold approach impressed me. Although I’m not from the same sport, or has taken part in the national scene. have come in.

But for serious athletes, I believe the money is there. But we need to do the talking and convince sponsors — which has been the case here.

From the New Paper

**SPORTSPERSONS**

Athletes in Singapore has not had an easy time in terms of positive coverage all these years. But Michelle Sung stands out.

Sometimes, you’ve got to help yourself before you get the help you deserve.

— Singapore Athletic Association president

Liew Koh (left)

**EXPERTS OF THE SPORT**

Michelle making the first move to approach us like that with a full professional-like presentation — well, it can volumes about the kind of person she is. She is not afraid to ask, and to show that she deserves help.

But her bold approach impressed me. Although I’m not from the same sport, or has taken part in the national scene. have come in.

But for serious athletes, I believe the money is there. But we need to do the talking and convince sponsors — which has been the case here.

From the New Paper

**SPORTSPERSONS**

Athletes in Singapore has not had an easy time in terms of positive coverage all these years. But Michelle Sung stands out.

Sometimes, you’ve got to help yourself before you get the help you deserve.

— Singapore Athletic Association president

Liew Koh (left)