Spring Enterprise Conference 2007

Some 550 SMEs, chief executive officers and representatives from the chambers, associations and government agencies attended the inaugural Spring Enterprise Conference on April 5 at the Grand Copthorne Waterfront Hotel.

HSBC was the official sponsor while The Straits Times was the media partner.

Speakers such as Dr Felix Ong from Seksun Corporation and Mr Neo Sia Meng from the Singapore Furniture Industries Council shared tips on how SMEs can enhance their competitiveness through the three key enablers — people, technology innovation and financing.

Minister of State for Trade and Industry and Minister-in-charge of Entrepreneurship, Mr Lee Yi Shyan, launched a new back-to-business-school initiative, the Management Development Programme (MDP).

The consistent message at the conference was the urgent need for SMEs to enhance their capabilities to grow faster and smarter and tap Spring’s resources and its strong network of partners where necessary.