SMU CALENDARS RAISE $50K

THE Singapore Management University has raised $50,386 for the Children's Cancer Foundation (CCF) from the sale of more than 3,500 desktop calendars at $15 each.

The calendars feature SMU students, parents and staff members in a series of striking black-and-white portraits, taken by well-known photographer Russel Wong.

The sale of the 18-month calendar began in mid-November last year.

The amount raised is the highest SMU has ever donated to the CCF since they began working together in 2002.

The money will go towards improving the lives of more than 1,000 cancer-stricken children through counselling, financial aid and various recreational activities.