Youth enterprise competition to return

IN A BID to instil the entrepreneurial spirit in the nation’s youth, the Young Entrepreneurs Skills Competition, or Yescom, is back for the third year running.

The competition has three parts. The first is a seminar on entrepreneurship – teaching participants the essentials of starting and managing a business.

The second part, dubbed the on-the-job assignment, gives participants the opportunity to design advertisements for companies.

The third part, the grand finale, is slated for July 1, at the HDB Hub in Toa Payoh. Participants will experience being their own bosses for the day and sell their own products. Proceeds will go to the respective schools.

Yescom is jointly organised by the Association of Malay Entrepreneurs and the Berita Harian Economics desk, in partnership with the Singapore Management University Venture Club.

The competition is open to all primary and secondary school students. The top prize is $1,000 and a challenge trophy.

Those who are keen to participate can call 6745-3050 for more information or application forms.