Proof that great things can come out of simple ideas, SMU’s ‘A Window to Our Soul’ project has grown into a significant community service project. The project, an 18-month calendar, is a series of striking black and white portraits of SMU students, parents, faculty, staff and senior administrators by well-known photographer Russel Wong. Priced at $15 per copy, 3,527 calendars were sold in less than three months. At a grand sum of just over $50,000, this was the single largest amount raised by SMU for the Children’s Cancer Foundation. Professor Howard Hunter, SMU’s president hailed the project as “an extension of SMU’s philosophy in inculcating a sense of social responsibility, in giving back to the society and the on-going efforts our students have put in to touch the lives of children in need.”