由新加坡管理大学呈献

新加坡管理大学毕业生
善用信息科技达到商业成果

新加坡管理大学信息系统学院的毕业生能够善用自己所掌握的信息科技解决方案和商业技巧，因此成为了商界争相抢夺的人材。

Joseph Sung目前在新加坡管理大学（SMU）的信息系统学院（SIS）就读最后一年的本科课程，虽然距离毕业失利还有数月，但他已满怀抱负的信息科技（IT）专才已获得三名著名的跨国机构发出聘约。

信息科技有利于商业营运

为何信息系统学院的毕业生在就业市场上如此受到重视？那是因为公司通过独特的方式，把商业与信息科技紧密结合。

学生除了有机会在高薪产业中实习，也能参与真实的大型计划方案。此外，学生可通夸张的课程、学生导向的模拟教学法，以及与商业领袖和科技主管人员互动的机会，获得源源不断的推动力，继续发挥最佳潜能，在就业后大展身手。

信息系统学院的大部分毕业生都能获得优越的工作机会，绝不只是名列前茅的优秀学生才能拥有优良的待遇。Joseph解释说：“我们都学会利用信息科技去开发商业价值和解决方案。我们很有信心能够把学到的科技技能应用在商业环境中，进而让业务改善并提升效率和竞争力。”

“我们也能够通过学院所设立的学习成果计划（SIS Learning Outcomes），尤其是‘学习的学问’的部分，去让雇主评估我们的能力。通过这样的计划，我们在毕业时就占有领先的优势。”

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信息科技学院的毕业生能快速融入工作环境之中，因此获得各企业的雇主争相争夺。

完成学习计划

新加坡管理大学与美国卡内基美隆大学所合办的完成学习计划让成绩优异的硕研究生，有机会进一步发展他们的潜能。

进入这个计划的学生将获得国家资讯通信奖学金资助，能够在不超过四年半的时间内，同时攻读并颁发新加坡管理大学的理学士（信息系统管理）学位，以及国际知名的卡内基美隆大学（Carnegie Mellon University）的信息科技硕士学位。

当然，这样的学习计划是非常具有挑战性的，但就读这个计划的其中一位学生Du Yanhao说：“进入这个计划后，我很快就适应卡内基美隆大学的教育模式。他们对我们的要求严格，注重培养知识深度、沟通技巧和判断思维，并且鼓励不同背景的学生以团队的方式合作。”

欲知更多有关SMU SIS的详情，请浏览 www.sis.smu.edu.sg

作者：Laura Cheng
With a sound grasp of both IT (information technology) solutions and business functions, graduates of the School of Information Systems at the Singapore Management University are in hot demand.

JOSEPH SUNG, a final year student at Singapore Management University (SMU)’s School of Information Systems (SIS), still has a few months to go before graduating. But already, the aspiring information technology (IT) professional has received job offers from three prestigious multinational firms.

**IT in a business context**

Why do students from the SIS command such high demand in the workplace? It lies in the school’s unique educational approach of intertwining information technology (IT) with business. High-powered industry internships, large scale real-world projects, innovative curriculum, dynamic student-centric pedagogy and opportunities to interact with leading business and technology executives push students to their maximum potential and allow them to shine in the workplace.

At SIS, accelerated career opportunities are available to the great majority of students, not only to a selective few. Joseph explains, “All of us have been trained to use IT to create business solutions and value. We are confident of applying our skills in IT to business settings, thus making things happen better, faster, and more competitively.”

**Filling an industry need**

While the future is not predictable, one thing is certain: technology is here to stay. As such, IT and business will always be interdependent - IT will oil the wheels of business, fuelling its growth. In turn, booming business creates demand for new IT solutions.

Joseph observes, “SIS graduates can straddle both IT and business skills equally well, and we fill a gap for the type of IT professionals needed by a wide range of companies.

“Companies need workers who understand business aspects such as marketing and consumer behaviour and operations, and who know how to use technology to strengthen these functions.”

The ability to combine IT with business allows SIS students a wide range of careers. They are trained to design and implement IT solutions relevant to business settings, ensuring their employability in value-added IT jobs that are focused on business users and applications.

They are also in demand for the growing number of jobs at the business-IT interface, where employees are required to have depth in both the business processes of the end user, and in the IT aspects of technology and business applications.

**Employability factor**

It is SIS’ unique pedagogy that allows students to really experience the fusion of business and IT. But its dedication to individual development and an all-rounded SMU education that stresses management, communication and soft skills also makes SIS students stand out.

Joseph says, “This stems from the syllabus’ strong emphasis on managing and executing business oriented IT projects. By narrowing the divide between theory, practical design, and problem solving, the programme helps us adapt efficiently to industry needs.”