明日的商业领袖
必需掌握信息科技

新加坡管理大学信息系统学院致力栽培懂得利用信息科技获取商业优势的未来领袖。

信息系统学院院长 Steven Miller 教授解释说：“我们把专业技能、商业敏锐与项目管理能力传授给学生，协助他们成为业界的创新推动者，也使他们成为新一代的专业精英。”

因为课程涵盖全面，信息系统学院毕业生不但能在会议室内侃侃而谈，也能适应利用信息科技来增强公司竞争力。他们的优势在于懂得利用信息科技去达成业务上的需要，而这样的能力也让他们的毕业生在日后事业发展提供了更多的可能性。

信息系学院的教育优势在于结合了商业和信息科技，增加了课程的特别价值。在信息系统学院，学生能学习如何制作和使用信息科技应用编程及解决方法，也了解商业管理模式，以及商业实践。

信息系统学院毕业生不仅需要掌握商业和信息科技的有关课程，他们也会被分配到知名公司实习，亲身参与这些公司的项目，或在学术研究中锻炼，加强了学生在商业环境中的竞争力和人际交往的能力。

为进一步协助学生的学习过程，新加坡管理大学和信息系统学院提供多个奖学金、助学金和学费资助计划，帮助有需要的学生。

未来的栋梁

基于以上的原因，对于家长而言，看到子女从信息系统学院毕业是值得骄傲和感到欣慰的时刻。毕竟，现代父母都明白未来的商业环境，就是能够掌握信息科技的时刻。

欲了解更多有关 SMU SIS 的详情，请浏览 www.sis.smnu.edu.sg

作者：Laura Cheng
The Singapore Management University’s School of Information Systems (SIS) produces future leaders who know how to leverage IT for business advantage.

If you believe that professionals in information technology (IT) work only in the backrooms of machines and hardware, out of the mainstream of business operations and management, think again. For graduates of Singapore Management University’s School of Information Systems (SMU SIS), it is just the opposite.

That is because they have an added advantage. Like all SMU students, they are trained in the management, leadership, communication, and soft skills that the school is renown for. In addition, they have the expertise to apply information technology to business and management problems.

Upon graduating, SIS graduates quickly become essential members of company project teams, finding themselves at the forefront of critical business operations and important management functions.

Business IT fusion

It is the unique SIS educational approach of intertwining IT with business that creates this special value add. At SIS, students learn how to create and use IT applications and solutions. They are also learning how a business operates, and the complexities of how “business does business.”

Through internship and project experiences with leading companies, and through the IT and business aspects of the curriculum, SIS graduates are groomed to become catalysts of change in business settings.

Professor Steven Miller, Dean of SIS explains, “We give SIS students the technical skills, business acumen and project management capability to drive innovation in business settings, transforming them into an elite breed of professionals.”

As a result, they are able to speak the language of business in the boardroom and leverage IT to strengthen business performance. Their ability to bridge the needs of the business with the capabilities of information technology gives them more flexibility in their job opportunities and career paths.

Holistic education

SIS also provides a holistic educational approach that produces students with breadth and depth. Students are required to complete broad based general education courses in global and regional studies, leadership, communications, career skills and the arts. They are also encouraged to “Go Beyond IT” and to pursue a second major, either in one of the five other schools of SMU or within SIS itself.

To further aid their educational development, SIS students are eligible for numerous scholarships and student awards from SMU and from the school itself, as well as financial aid schemes to help those in need.

Expanded opportunities

An SIS education translates to expanded job and career opportunities for graduates. Indeed, those graduating with the BSc (Information Systems Management) degree offered by SIS are finding well paid and dynamic jobs across an astonishing variety of industries.

SIS alumni work in leading international and regional firms, in positions ranging from management associate to consumer marketing, banking operations, research analyst, business analyst, and business technology consultant.

In fact, during the initial years of the degree programmes, students are highly sought after as interns by prominent companies such as Apple, Barclays, Philips, Singtel, Visa and UBS. Many students receive job offers even before graduation.
Tomorrow's future

For these reasons, witnessing their children graduate from the SIS is a proud, exciting and comforting moment for parents. After all, today’s parents know that tomorrow’s business leaders are the ones who really get IT.

For more information on SMU SIS, visit [www.sis.smu.edu.sg](http://www.sis.smu.edu.sg)

*Our programme is a powerful fusion of IT and business, we create students who are able to adapt, thrive, and lead in a changing business world driven by globalisation and technology.*

-Professor Steven Miller, Dean, School of Information Systems, Singapore Management University.