三名大学毕业生合搞 Pasar Malam
11月周末新去处 WEEKENDS市集

如果你常挂在嘴边的士林夜市或曼谷的Chatuchak，都可不能错过11月在新大（SMU）举行的WEEKENDS市集。三名刚从大学毕业的年轻人举办WEEKENDS，实在是校园内举行，但市集规模之大、以及周末营业时间之长，都把一般校园市集比下去。无论你喜不喜欢购物、或是想尝试创业，WEEKENDS都有适合你的角落。

摆摊三贴士

1. 产品定位必须明确
   无论你是卖首饰、服装、或是小饰物，都必须清楚自己的产品定位，并选择合适的产品定位的摊位。
   推荐：选择靠近收银台或出口的摊位，因为这些位置人流量较大。

2. 摆摊地点不可少
   主办方一般会提供摊位和桌布，摊主必须自备帐篷。
   推荐：选择在靠近收银台或出口的摊位，因为这些位置人流量较大。

3. 慈善团体可免费摊摆
   摊位不收租金，WEEKENDS也没有特别规定。
   推荐：选择在靠近收银台或出口的摊位，因为这些位置人流量较大。

日期：11月23日；时间：上午11时至晚上11时；地址：新大商学院

Three university graduates have invested money to organise a weekend flea market which goes by the name of WEEKENDS. It will be a large scale bazaar like Taipei’s Shilin night market and Bangkok’s Chatuchak market. The weekend flea market will be located at the underground concourse of the Singapore Management University near its School of Economics and School of Information Systems. There will be 300 stalls segregated into fashion, accessories, electronics and food & beverage. The trio decided on the SMU premise because they were unable to obtain permission to hold the bazaar anywhere else. WEEKENDS starts on 2 November this year from 11 am to 11 pm. Stall rentals go for $100 for three days. Two of the brains behind this are Mr Koh Lock Chun and Ms Lin Qianyu, both 2007 business management graduates from SMU who have founded their own company called The Concept Markets. The third partner is a NUS arts and social science graduate.