The Most Promising Kid: Pornsak

Pornsak is the new kid on the block at UFM 1003. He is the host of the "Most U-Talent" and "U-Opportunity" shows. Despite being new, Pornsak has already made a big impact.

Years of experience:

3 years

Skills:

Host, DJ, Producer

Education:

Singapore Management University

Career:

Host at UFM 1003

Looking forward to:

The future is bright for Pornsak.

In his free time:

Reading, watching movies, playing golf

Favorite things:

Music, sports

Favorite places:

Singapore, Thailand

Favorite food:

Thai cuisine

Favorite drink:

Tea

Favorite sport:

Golf

Future goals:

Host a show on a major network

Quote:

"I love my job. It's like a dream come true!"

Recommended by:

UFO 1003

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THE MOST PROMISING NEW KID: PORNSAK

Coming from Thailand, Pornsak is the winner of the ‘Best DJ Award’ and the ‘Most Talented DJ Award’ in the annual ‘DJ Talent Hunt Competition’ organized by UFM 1003 FM, a Chinese entertainment radio station with the Singapore Press Holdings Ltd (SPH).

A Thai hosting a Chinese radio programme?
Can he do it?
Definitely! And he will prove it to us now!

The One with the most ‘PORN’
“Porn” means “Blessings” in Thai. Pornsak finds himself very blessed and lucky to be able to find a job (and one that he likes!) even before he graduates.

“I have never dreamt of being a DJ”, says Pornsak.

He is indeed very blessed. The winners of previous “DJ Talent Hunt” competitions are now only working as part-timers. Some have ‘struggled’ for more than 2 years before they were given a contract. Pornsak was immediately presented with the chance to host the ‘Chinese Top 20 Countdown’. We can all agree that Lady Luck truly loves him!

Are you not worried that the listeners might compare you with Toshi (ex-host of ‘Chinese Top 20’)?

“I am more worried about my not being alert enough. There was a time when I was on-air and I actually started speaking before I was on the mic. And after I had switched on the mic, I forgot about the music button…….”

KeNing (UFM music director) told us of another funny incident regarding Pornsak. According to her, there was once when Pornsak went on a 6am shift with WenHong (UFM programme director) and WenHong was very worried that Pornsak might have problems reading Chinese characters.

“Haha! That’s right! WenHong was really very nervous then. But everyone at the station treats me really well and gives me a lot of opportunities. As for me, I just want to make sure that I do not disappoint anyone, especially WenHong. He spends a lot of time teaching me news reading. He goes through every word with me and corrects every wrong sound I make. A 200-character text can take me up to more than half an hour to get right. He is quite an impatient person and teaching me must be really ‘tough’ on him!”

The Youngest One
Youth is indeed an asset! Pornsak is 22 years old and this makes him the youngest DJ ever in UFM! Having no prior experience in this field, there are many things he has to learn.

“The first time I hosted the “Chinese Top 20”, I informed my friends in Singapore and Thailand to tune-in and give me feedback.”

Before Pornsak joined UFM 1003, he was ‘examined’ by the other DJs. Everyone felt that Pornsak is “quick” and has no problems thinking on his feet!

So, what do Pornsak’s parents have to say about him being a DJ?

“4 years ago, I got a place in NTU. I gave that up and chose SMU instead. My parents were ‘shocked’ then. I guess they won’t be as surprised this time by my decision to try out as a DJ. In fact, they sponsored my airfares when I came back for the “DJ Talent Hunt 2004.”

The First in Broadcasting History
Pornsak is the first Thai ever to host a Chinese radio programme in the history of Singapore broadcasting!

“I was a very shy boy in the past. Thanks to my mentor in SMU, Dr. Margaret Chan, who ‘pushed’ me to host many school events. The hosting experiences made me a more confident person. I am very grateful to her.”
Pornsak can also speak the most number of languages in the company. He is fluent in Mandarin, English, Thai, Teochew and Spanish.

“When I was in my sophomore year, I took Spanish classes at SMU and was fortunate to be selected for the “Business Study Mission” to Spain where I also got the chance to study at the local university.”

Among all the foreign languages, why Spanish?

“In Asia, there are not many who know Spanish. Scarcity makes it something precious. Furthermore, Spanish businessmen are interested in the Asian market and what they lack is a middleman who is fluent in English, Chinese and Spanish…….”