Hey, MR DJ!

CAMPUS SCOOP

want to be the next Jean Danker or Daniel Ong?

BY TANG PIS-BO (Media Communications, Ngern Ann Hoj)

MediaBiz Radio

Where? Temasek Polytechnic (TP)

Radio active! MediaBiz Radio, formed in 2003, is housed in the MediaBiz Studies of the Temasek Business School. During the school term, students and staff visiting the school's Biopoly canteen from 8.30am to 6pm enjoy the latest chart-toppers as they dine.

What's the sound? Mostly Top 40 hits aimed at the school's student population but older staff members of TP are not forgotten—they've included some classics but today, Felicia Niai, Section Head of TP's Diploma in Communications and Media Management, tells us that while there is no set programing for MediaBizRadio, Year 2 Radio Studio Production student DJ's are free to come up with their own content for talk sets. In between songs—as long as they don't touch taboo subjects like politics, religion or sex.

News bite! DeeJaying on MediaBiz Radio isn't part of the course curriculum, which means the radio station is driven entirely by the students' passion, without getting any extra marks! Currently an English student, Felicia hopes to eventually broadcast in the other national languages and turn MediaBiz Radio into a co-curricular activity (CCA). This will give final year students who have completed their Radio Studio Production module a chance to practice and gain more on-air presenting experience.

Radio Heatwave

Where? Nanyang Polytechnic (NP)

Radio active! The oldest campus radio station around, Radio Heatwave reaches out to some 16,000 listeners and is the only one to broadcast in all four national languages. Established since 1992, Radio Heatwave is a non-commercial, not-profit radio station that makes daily broadcasts during the school term from Central Block, between 9am and 6pm. It's managed by 10-year final year Mass Communications students taking the Advanced Radio Production elective, although other second and third-year students with a keen interest in radio also make up the crew of student presenters.

What's the sound? To keep tune with the station's tagline of "It's What You Need", student presenters are allowed to conceptualise their own format and content, as long as they cater to NP students' interest. Their specialised shows feature sports, retro music, even the latest finds in food and shopping.

News bite! While Radio Heatwave usually organises more school-based events like campus concerts — Huang Yi (Li and Tension were once upon a time) — the station is also making its presence felt outside the school, with Radio Heatwave has encouned and spun music at key events such as the Singapore River Festival and the Ren Ci Vegetarian Food Fiestas, and even conducted radio DJ workshops in outreach programmes directed at secondary schools and junior colleges! Check them out at www.radioheatwave.com.

Fusion Radio

Where? Nanyang Technological University (NTU)

Radio active! Founded in 2000, Fusion Radio is manned by Communication Studies students taking the radio practicum and their lecturer-in-residence, Dr David Schafar, a former presenter back in America. Broadcasting in English and Mandarin, the station is situated on the ground floor of NTU's School of Communication and Information (SCI), but listeners can tune in via NTU's Internet at or hang out at SCI's benches on Wednesdays.

What's the sound? Fusion Radio tries to "tailor its shows such that its themes match losses that are popular with the student population," says Station Director, Ng Baoying. That includes songs, interviews, capsules, news, entertainment news and music reviews. Listen out for Baoying's picks, Popcorn Theatre and localisation, two programmes that gives you the latest in cinema and local music.

News bite! The most recent event organised by Fusion Radio was their open house on 30 March 2005, which saw Perfect 10 presenter Vernon H and brothers of other NTU students coming down to lend their support. Next in line for Fusion Radio would be plans to turn the station into a CUA. "So that students outside SCI can join in and learn the ropes too!" Log on to http://radio.ntu.edu.sg

SMU Campus Radio

Where? Singapore Management University (SMU)

SMU Campus Radio was launched in January 2005. Run by and for SMU students, it is the only campus radio station on campus. Provided exclusively to SMU students, SMU Campus Radio is known for its variety of shows, from music to news, sports and entertainment. The station is situated in the Arts and Business School building.

What's the sound? Besides playing adult contemporary music, the SMU Campus Radio plans to make it a point to feature their students' original compositions and include specialized shows for different music genres. There are also plans to host talk shows, full-length interviews and live forums on air.

News bite! Currently, SMU students and staff can tune into the 24-hour station through the school's Intranet. And when the school moves to their spanking new campus at Bras Basah Road, SMU Campus Radio will also be equipped with a production room. Check it out at www.smuradio.com