SOFTWARE COMPANY RECRUITS SMU INTERNS

In a collaborated effort to draw on undergraduate resources for its regional market, Singapore-based FACT Software International recently announced that it has recruited 19 interns from the Singapore Management University (SMU).

FACT Software has made the offer to students from various faculties for their internship program. This is the second time the Singapore-based company is tapping on the knowledge and expertise of SMU students. In an unprecedented move, the students will spearhead the conceptualisation and execution of a full-fledged marketing campaign that focuses on three core areas - strategic liaisons, business development and customer care. This partnership with FACT Software is an excellent opportunity whereby SMU students can practice what they have learnt, explore possibilities, be stretched to the limits and realise their potential while totally immersed in a real business environment," said Ruth Chiang, director, office of career services, SMU.

Agarwalla, FACT Software's CEO, said: "This program will impact revenue growth significantly and also be a precursor to significant changes in our growth strategy. These students are very bright and have lots of initiative and talent which we believe can be harnessed."

Another distinguishing feature of the internship program is that the two project managers will each get double the internship stipend, and share part of the additional profits brought in.

The other 17 interns will be paid stipends about 25% higher than normal for students in Singapore and will also qualify for profit sharing.