



Since it was incorporated on 12 January 2000, SMU has established undergraduate and postgraduate programmes to produce leaders and creative entrepreneurs capable of excelling in a rapidly changing and dynamic world. From the start, we have set out to provide a different model of education. And in a short span of time, we have set a benchmark for shaping and nurturing leaders, developing talents and spearheading research in Singapore and the region.

Our university, located in the heart of Singapore, puts us at the doorstep of the business world. The city experiences a new heartbeat as we inject vibrancy, innovation and dynamism into our 4.5 hectare campus, which is purposefully designed for a seamless exchange of ideas between our university and the community. We strongly believe in a learning environment that is open and relevant to today's economy, and we encourage knowledge and talent development that will impact the future of Asian business, and benefit society.

heartbeat

WE'RE ABOUT PEOPLE WHO
EMBRACE THE CHALLENGE
OF CREATING AND SHARING
KNOWLEDGE IN LIFE.

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ACTIVELY COMBINING ACADEMIC RIGOUR WITH A DYNAMIC LEARNING CULTURE TO CREATE CAPABLE AND CONFIDENT INDIVIDUALS

SCHOOLS & PROGRAMMES

Today, SMU is home to some 7,000 students and comprises six schools: the School of Accountancy, the Lee Kong Chian School of Business, the School of Economics, the School of Information Systems, the School of Law and the School of Social Sciences.

SMU offers six bachelor's degree programmes in Accountancy, Business Management, Economics, Information Systems Management, Law, and Social Science; eleven Master's programmes in Applied Economics, Applied Finance, Applied Finance (China), Business Administration, Economics, Finance, IT in Business, Professional Accounting, Management, Operations Management and Wealth Management; a Juris Doctor programme; and PhD programmes in Economics, Finance, Information Systems, Organisational Behaviour and Human Resources, and Psychology. There are plans to develop more programmes to cater to the needs of the industry and the diverse interests of students. In addition, our Executive Education offers working professionals and organisations learning opportunities through public and customised programmes.

The significance of SMU lies in the experience. We are the focal point of intellectual discourse and spirited academic exchange, attracting thought leaders, industry professionals and entrepreneurs into our campus hub and the city district.



ACADEMIC EXCELLENCE

Central to the university's mission is a strong and innovative research culture, supported by our library's academic and professional resources. We actively recruit top academics from the world's most renowned universities, such as Penn, Stanford, Harvard and Columbia. This growing, diverse cadre of academics is helping to build and shape our young and dynamic university, as well as to establish centres of excellence and institutes. Our faculty can concentrate on research deep within their disciplines, while also collaborating in cross-disciplinary work to generate ideas with impact and real-world relevance. In our supportive environment, faculty can balance teaching and research excellence, and steer SMU toward its vision of being a premier university that is internationally recognised for its world-class research and distinguished teaching.

DYNAMIC LEARNING

SMU adopts a different learning approach from the competition. Here, students shape their own syllabuses, while faculty share their expertise in a learning environment that encourages inquiry, participation and teamwork. Our highly selective, holistic admissions process looks at the total individual, and our student intake is deliberately kept to a size that allows us to provide an optimal level of student-faculty interaction. Our small seminar rooms complement the teaching style in SMU to deliver an immersive and intimate learning experience. Opportunities for internships, exchange programmes, business study missions, leadership and team building, and co-curricular activities abound to provide an essential dimension to learning that goes well beyond the classroom.

SMU was designed to provide a different model of university education in Singapore.