



**Annual
Report /2021**

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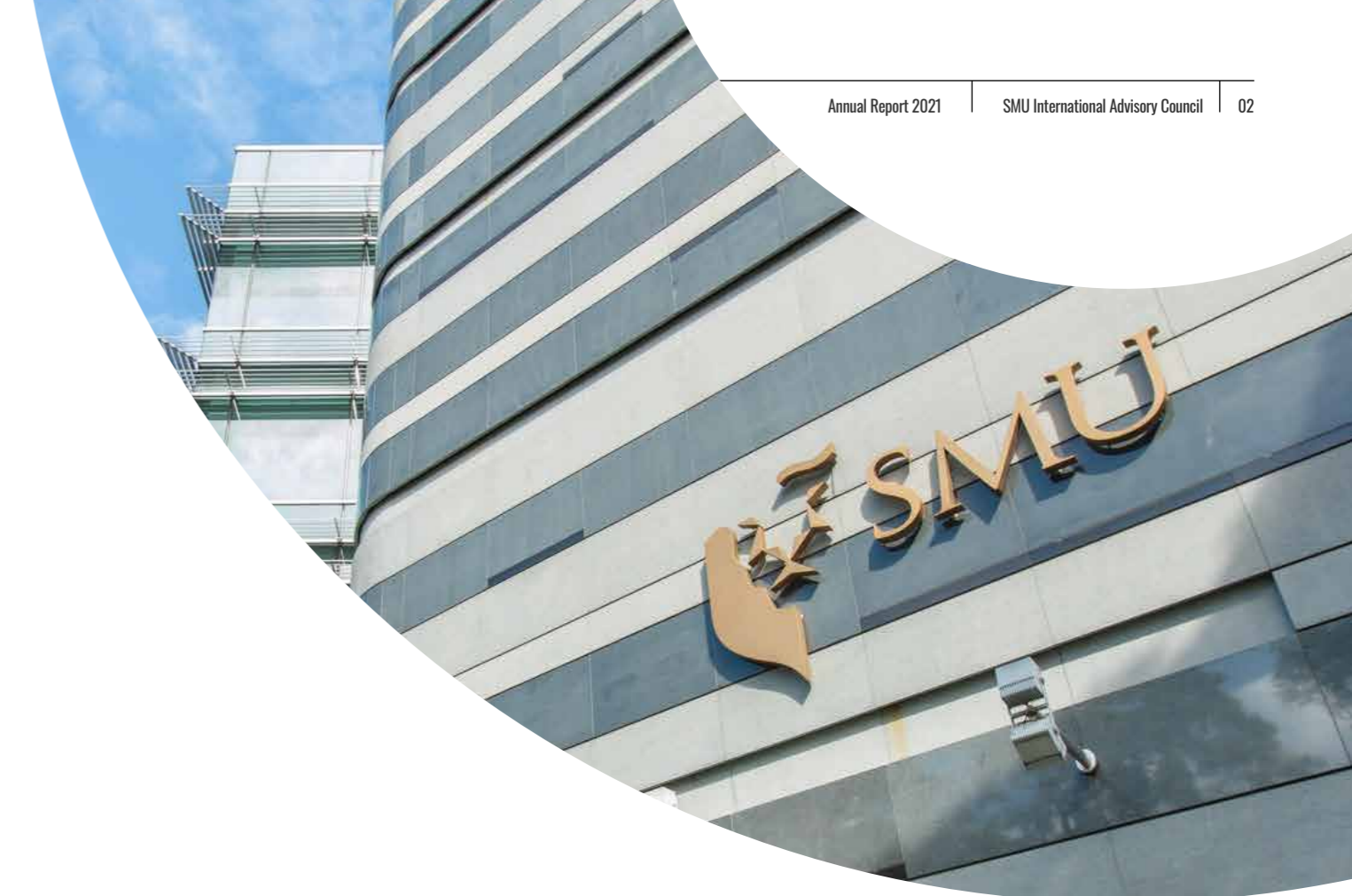
About SMU's International Advisory Council (IAC)

The SMU International Advisory Council (IAC) is an initiative to establish, strengthen and deepen SMU's collaboration and engagement with the government, academic and business communities in key Southeast Asian countries and China.

It seeks to collaborate with friends and alumni of SMU to reach out to corporates and grow the SMU community in overseas countries.

The Council provides platforms for active engagement between SMU's overseas alumni, international students, and local businesses and academia.

In so doing, the Council aims to showcase SMU's thought leadership, provide opportunities for regional impact and create international relevance for SMU and its stakeholders.



SMU Leadership for IAC



Mr Ho Kwon Ping
Chairman



Prof Lily Kong
President



Prof Timothy Clark
Provost



Mr Hugh Edmiston
Senior Vice President,
Administration



Prof Tan Chin Tiong
Professor Emeritus of Marketing,
Lee Kong Chian School of Business



Ms Chan Wai Leng
Director,
Office of Advancement



Mr Matthew Lee
Director,
International Office



Mr Eddie Tritton
Executive Director,
Executive Development

Milestones



3
SMU IAC
Virtual Dialogues



12
IAC Working
Group Meetings



69
Regional
Members
(As of October 2021)



44
IAC Members/
Representatives Participated
in IAC Working Group Meetings

IAC Virtual Dialogues 2021

This online dialogue series brought together select IAC members, special guests and select SMU faculty for conversations on salient topics such as tackling unexpected crises and overcoming challenges to find growth in extraordinary times.

The Decisive Decade of the 2020s



The SMU IAC Virtual Dialogue titled “The Decisive Decade of the 2020s” was held on 24 May 2021 and was moderated by Professor Arnoud De Meyer, Professor Emeritus and Professor Emeritus of Operations Management at SMU.

COVID-19 accelerated and forced innovations. Flexibility will hence be key when coping with the next unknown disruption, which panellists — Mr Koh Tuck Lye, Founding Partner & CEO, Shunwei Capital Partners and Member of SMU’s IAC in China; Mr Le Hong Minh, Chairman and CEO, VNG and Member of SMU’s IAC in Vietnam; and Mr Michael P. Liwanag, Senior Vice President, Investor Relations and Chief of Staff to the CEO at J G Summit Holdings Inc — concurred.

Panellists discussed sustainability initiatives, for which good governance is vital, and how diversified regional conglomerates approach the ESG (Environmental, Social and Governance) criteria.

[▶ Watch the recorded Dialogue and read the article here](#)

Food Sustainability and Security

While opportunities for profitable sustainability innovation do exist — in essence, doing well by doing good — the business case for sustainability is not always an easy one to make. This was one of the points made at the SMU IAC Virtual Dialogue titled “Food Sustainability and Security” held on 26 October 2021.

Panellists Mr Husodo Angkosubroto, Chairman, Gunung Sewu Group and Member of SMU’s IAC in Indonesia; Mr Ho Ren Hua, Chief Executive Officer, Thai Wah Public Company Ltd. and Member of SMU’s IAC in Thailand; and Tan Sri Dato' Seri Lee Oi Hian, Chief Executive Officer, Kuala Lumpur Kepong (KLK) Bhd and Member of SMU’s IAC in Malaysia shared their organisations’ sustainability journey during the virtual dialogue moderated by SMU Assistant Professor of Operations Management, Helen Zhou.

[▶ Watch the recorded Dialogue and read the article here](#)



Doubling Down on Asia

The pandemic has had varying impact on different industries and economies. The Asian technology sector, however, could hold the key to post-COVID economic recovery.

Panellists Mr Olivier Lim, Chairman, Certis CISCO Security Pte. Ltd. and Member of SMU’s Board of Trustees; Mr Arif P. Rachmat, Executive Director, PT. Triputra Investindo Arya, Member of SMU’s IAC in Indonesia and Member of SMU’s Board of Trustees; and Mr David Su, Founding Managing Partner, Matrix Partners China and Member of SMU’s IAC in China spoke of opportunities in the technology sector at the IAC Virtual Dialogue titled “Doubling Down on Asia”.

Held on 13 July 2021, it was moderated by Dr Ang Ser Keng, Principal Lecturer of Finance, Member of the Board of Governors and Director of SMU’s UOB-SMU Asian Enterprise Institute, Academic Director of the Master of Business Administration (MBA) and Executive Master of Business (EMBA) Programme at SMU.

[▶ Watch the recorded Dialogue and read the article here](#)



China

Key Updates on IAC Themes 2021



The SMU International Advisory Council in China Meeting was held virtually on 23 June 2021. The meeting’s agenda was to explore how SMU could create cross-training opportunities for students in China and Southeast Asia; create opportunities for SMU students to embark on internships in China; and expand its knowledge of the specific executive training needs of the various industries in China.

Continuing Education

SMU is to leverage on its expertise in cross-border commercial law, branding and marketing, healthcare management, sustainability and clean energy, wealth management and family offices topics when delivering Continuing Education programmes in China.

The bilingual structure offered by SMU would be to its advantage, members agreed, when dealing with course participants from

China. However, providing good simultaneous translation in Chinese and making provisions for situations that may arise due to the language barrier were cited as necessary prerequisites when conducting programmes for Chinese participants.

SMU unveiled plans to pilot training programmes specific to the Chinese market, with each IAC member nominating participants from their respective companies to attend the programmes. With the feedback received, SMU plans to tweak the programmes, if necessary,

and come up with a more persuasive pitch to other Chinese companies. SMU has since decided on offering two half-day sessions on the proposed topics of Decentralised Finance (De-Fi) and Wealth Management.

To gain a foothold in China, addressing the gaps in the Continuing Education programmes currently offered by Chinese institutions and offering joint courses in collaboration with prominent universities in China were recommended as prerequisites. To attract more Chinese students, Council members suggested offering programmes with a Southeast Asian focus.

IAC members urged SMU to scout for partnerships in the Greater Bay Area (GBA), particularly Guangzhou and Shenzhen, which are being developed as centres for international technological innovation. Accordingly, SMU is currently pursuing a student exchange agreement with the Chinese University of Hong Kong (CUHK) in Shenzhen.

Other recommendations include partnering with major Singaporean companies operating in China, or Chinese companies with regional offices in Singapore.

Global Exposure

SMU aims to double the number of students participating in industry and innovation related Global Exposure (GE) activities in Chinese cities from 140 (Class of 2020) to at least 280 (Class of 2029). For this, SMU requires strong and aligned networks of partners in Beijing, Shanghai, Guangzhou, Shenzhen, Chengdu, especially in the innovation and enterprise (I&E) sectors, such as universities, organisations, companies, start-ups, and venture capital firms. SMU is also looking for partners to see a growth in its Overseas Study Missions and SMU-XO “business consultancy-like” projects with Industry 4.0 and innovative Chinese companies. A three-pronged approach, which would involve SMU partnering with Chinese companies with operations in Singapore, Singaporean companies with operations in China, and Hong Kong-based companies with operations in Mainland China, was proposed to overcome partnership and visa issues in sending SMU students to China.

SMU was asked to tap on its DBA (Doctor of Business Administration) programme alumni’s influence in China.

Another recommendation was for SMU to join the Singapore Chamber of Commerce and Industry in China (SingCham), where many Chinese SMEs are also members, for more partnership and internship opportunities.

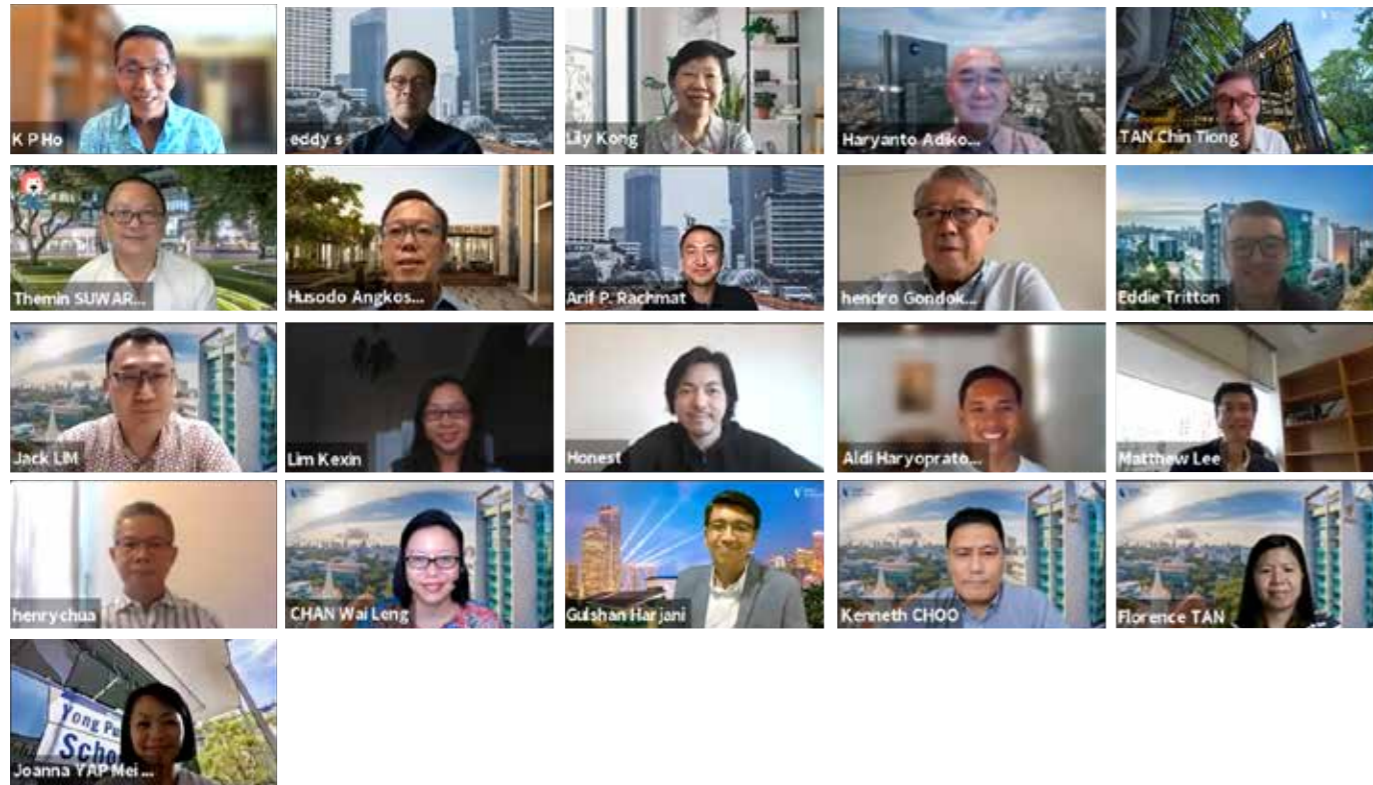
A postgraduate exchange agreement was signed in September 2021 between SMU’s School of Computing and Information Systems (SCIS) and the Shanghai Jiao Tong University (SJTU) Antai College. This would allow SMU’s Master of IT in Business (MITB) students to attend a three-week-long Global Summer Programme at Antai.

SMU has signed a Law-to-Law undergraduate exchange agreement and an expanded JD/LLM (Juris Doctor/Master of Laws) programme collaboration agreement with Fudan University’s Law School. These agreements will provide GE opportunities for SMU students at Fudan University, Shanghai.

Another recent development is SMU’s research collaboration with Zhejiang University in China which included working with the partner university to delve into cybersecurity, cryptocurrency, green data centre operations, e-commerce, e-health and e-government.

Indonesia

Key Updates on IAC Themes 2021



Held virtually on 19 August 2021, the SMU International Advisory Council in Indonesia Meeting explored ways SMU could collaborate with IAC members to expand its ecosystem of Indonesian industry and university partners.

Recently registered as an Overseas Associate member at the Singapore Indonesia Chamber of Commerce based in Jakarta, SMU can now strengthen its local presence by bringing together

its IAC members to network with Singapore business leaders and its alumni in Indonesia.

Continuing Education

For the delivery of its professional Continuing Education programmes, SMU relies on IAC members to help open doors to potential customers in Indonesia's large conglomerates mainly

in the banking, finance, and technology sectors.

For the programmes to be effective, SMU must develop curriculum that's relevant and specific to Indonesia by matching SMU's Continuing Education programme expertise with the needs of the Indonesian companies, IAC members opined. Currently, data analytics, data protection, digital marketing and social media marketing

are popular across the region. With many technology companies emerging from Indonesia, SMU seeks to tap on the demand for such skillsets. However, due to the growing need for digital marketing skills in Indonesia, IAC members suggested that SMU targets businesses across industries, and not just top-tier Unicorns.

For its seven-week asynchronous digital transformation programme, SMU revealed plans to develop course content specific to the Indonesian market. SMU is to pilot a masterclass soon for nominated executives and participants from IAC Indonesia members' organisations. This will help SMU garner feedback on its programme offerings for the Indonesian market.

SMU plans to enhance its brand and build its track record in Indonesia. SMU has commenced work with PT Elang Mahkota Teknologi to increase brand awareness and introduce SMU's professional education programmes in Indonesia through Emtek's digital platforms.

In addition to Jakarta, SMU is considering offering its programmes in other cities within the Indonesian regional corridors.

Global Exposure

SMU has been working primarily with Universitas Gadjadara for fee-paying/customised summer and winter short-term study programmes (SSPs) for 42 students annually. The theme of the programme is "Economics, Politics and Society in Indonesia". SMU is looking to partner with the Institute of Technology Bandung and Universitas Indonesia in the coming months to customise summer/winter SSPs for 2022.

During the Council meeting, members suggested ways to increase opportunities and promote student participation in Global Exposure (GE) activities, such as internships, study missions and SMU XO, in Indonesia.

SMU sought IAC members' help in pointing to innovative Indonesian companies within their networks that are in the Industry 4.0/new economy space of digital transformation and sustainability/sustainable living, and are poised to provide Industry and Innovation (I&I) GE opportunities to its students. SMU is keen on doubling student participation in Indonesia's I&I sector from the current number of 75 to 150 students in the coming years.

A lunch/dinner Speakers Series featuring SMU faculty and industry leaders, targeted at the next generation leaders of Indonesian organisations based in Singapore, is currently in progress. SMU is also exploring an opportunity to work with a local agent to develop up to three roundtable thought leader events in the first half of 2022.

SMU proposes to invite industry leaders, including IAC members, and GE programme alumni to participate in sharing sessions with SMU students to excite them about doing a GE stint in Indonesia.

SMU was advised to expand its current list of Indonesian I&I GE destinations — Jakarta, Bandung, Yogyakarta and Surabaya — to include Bali and Lombok.

IAC members are eager to work with SMU on GE programmes and to host students. Following the IAC meeting, AKR Corporindo Tbk reached out to share its management trainee programme with SMU. SMU is also working with Gunung Sewu Kencana for introduction to start-ups within Endeavour Indonesia for remote internships under SMU's Global Innovation Immersion 2022 programme.

Malaysia

Key Updates on IAC Themes 2021



The SMU International Advisory Council in Malaysia hybrid meeting held on 15 April 2021, over Zoom and in the SMU campus, had the distinction of spearheading this year's many country-specific IAC working group and Council meetings. The meetings generated many workable recommendations that support SMU's proposed framework to link SMU and Malaysia.

Continuing Education

Financial services, public health policy, business, digitisation, data analytics and human resource management would be the key sectors SMU focuses its open-enrolment Continuing Education programmes on in Malaysia.

Collaborations with the finance sector with bigger training and development budgets and a healthcare management

programme were recommended by Council members.

To attract Malaysian participants in the face of increased competition from institutes of higher learning operating in Malaysia, including differentiating value propositions to its virtual courses, such as linkage to the related industry in Singapore, with an option to visit Singapore, is being explored. Adding more Continuing Education programmes that qualify participants to earn Continuing Professional Development (CPD) points for select professions, is another value proposition that SMU is considering.

Offering more Continuing Education modules virtually and funding through scholarships from captains of Malaysian industry could help alleviate programme costs for Malaysians who find cost a deterrent.



Global Exposure

To inspire student interest in Malaysia, Council members are open to participate in fireside chats with SMU students on opportunities and challenges in their respective industries.

For internship placements, Malaysia has much to offer in industries not found in Singapore, namely plantations, oil and gas, and in those which provide greater regional exposure, like the hospitality industry. The East Malaysia strategy involving Sarawak, a resource-rich region boasting big plantations and aluminium and timber industries, and Sabah, with its notable tourism industry, is another area SMU is keen to pursue.

SMU is discussing an internship programme with Sarawak Energy for summer 2022.

Study missions, meanwhile, would allow students to combine classroom learning at Malaysian universities with related project work at Malaysian companies. As opposed to internships which involve the high cost of obtaining Professional Visitor Pass (PVP), students on study missions could enter Malaysia with the relatively cheaper student pass. IAC members were open to hosting SMU students while in Malaysia on study missions.

SMU is developing programmes in collaboration with Malaysian universities in a bid to draw more Malaysian students. SMU has a collaboration with the University of Malaya (UM) and is considering another with Universiti Sains Malaysia (USM). SMU and Universitas Teknologi Petronas (UTP) are also working towards a university-level MOU on academic co-operation for co-delivery of courses in Malaysia, collaboration

in marketing of courses and knowledge exchange initiatives.

Customised short-term study programmes for summer/winter 2022 that combine a short course at UTP with an industry project at a Malaysian company, such as Petronas, are on the anvil.

SMU and UTP jointly organised an online lecture on "Machine Learning & Optimisation for Health and Biofuel Analytics" on 30 October 2021. The four-hour lecture was co-delivered by SMU LKCSB Assoc Prof Daniel Zheng and Assoc Prof Ts Dr Manzoor from UTP's Dept of Computer and Information Sciences. A total of 38 SMU students (UG and PG) and 36 UTP students attended the session.

Myanmar

Key Updates on IAC Themes 2021



The SMU International Advisory Council in Myanmar (IAC Myanmar) virtual meeting was held on 2 December 2021 to strengthen ties between the Council members and SMU.

It was asserted at the meeting that SMU’s relationship with IAC Myanmar and the inputs and thoughts from the Council members with regards to SMU’s Myanmar plans are much valued. Council members discussed feasible action plans even amidst the difficulties of the current political and economic situation in Myanmar. They acknowledged the need for improvisation to overcome the many challenges SMU and IAC Myanmar face in accomplishing their collaborative goals.

Continuing Education

Council members concurred that the virtual delivery of SMU Academy’s (SMUA’s) Continuing Education programmes would be beneficial to students and executives in Myanmar who are currently unable to leave the country to further their education. As many in Myanmar are upgrading and upskilling themselves in preparation for better career opportunities outside Myanmar, IAC members mentioned that recognised programmes from universities such as SMU are highly sought-after.

Members suggested exploring the possibility of adapting programmes that were successful in other IAC countries in Myanmar. Promoting awareness of SMUA’s course offerings in Myanmar was essential, Council members added, as not many people in Myanmar are aware of SMU’s

course offerings which are actually very relevant to them.

As many companies are moving towards digitalisation, an area in which SMU has on-going programmes, members opined that SMUA could possibly offer learning and upskilling courses on digital transformation in Myanmar.

Although members agreed that SMU’s course price point may be a challenge in Myanmar, IAC members opined that the courses could still be targeted specifically at people who are preparing to leave the country as they may require this type of upskilling to work abroad.

As SMU has a strong and established alumni chapter in Myanmar, it was suggested to tap on members of SMU’s Myanmar Alumni Chapter (MAC) to come up with potential ideas for discussion ahead of the IAC in Myanmar meeting in 2022.

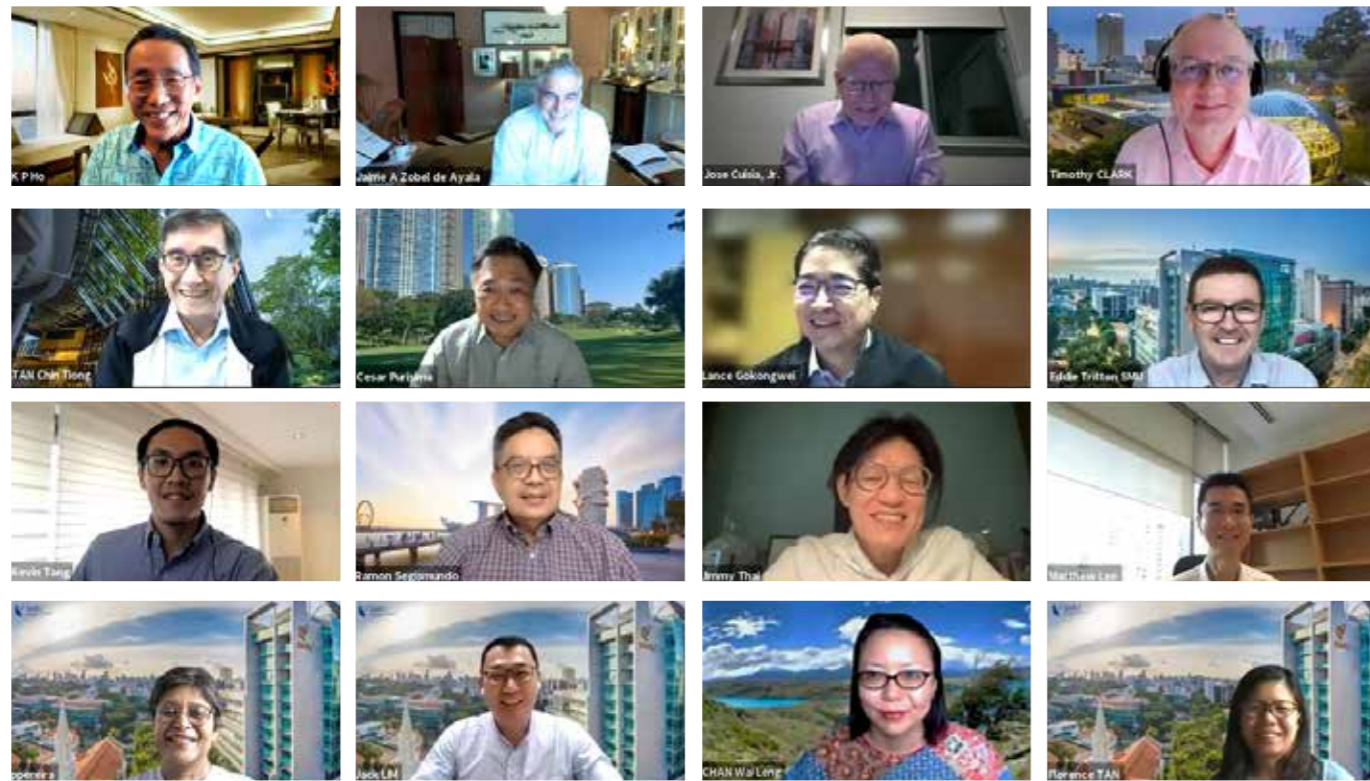
Managing COVID and complexities in Myanmar

“The pandemic and the sudden change in government have made it even more difficult for aspiring entrepreneurs. (But,) on the other hand, a minority of them will actually come out very successful because now is also the time when opportunities abound,” said Mr Serge Pun, Executive Chairman, Yoma Strategic Holdings and First Myanmar Investment, and Chair, SMU International Advisory Council in Myanmar, during his talks with Professor Tan Chin Tiong, Professor Emeritus of Marketing, Lee Kong Chian School of Business, SMU.



Philippines

Key Updates on IAC Themes 2021



The SMU International Advisory Council (IAC) in the Philippines virtual meeting was held on 8 November 2021. Council members appreciated SMU’s efforts in broadening its reach across Southeast Asian countries and noted that every member’s contribution plays a part in it too.

Continuing Education

Courses that tackle challenges in performance management and collaboration for remote work arrangements, those related to ASEAN as an engine of growth such as ASEAN

trade agreements, financial integration initiatives, and the ASEAN digital environment are potential topics for the Philippines. Council members are keen to see collaborations especially in areas that the Philippines is lagging in, namely, digitalisation and data analytics.

Partnerships with governing bodies, educational institutes such as the Asian Institute of Management and De La Salle University, and organisations such as the Young Presidents’ Organisation (YPO) and YPO Gold, are important for SMU to enter the Continuing Education market in the Philippines, IAC members said. Multi-party partnerships between SMU, the Development Academy of the Philippines and a Singapore government organisation, such as Temasek Foundation, could also be considered, members suggested.

IAC members offered to help organise a one-day event, possibly centred on data analytics, to showcase SMU faculty resources, discuss related issues and build connections with major corporations and universities in the Philippines. This could provide a starting point for SMU to craft customised executive education programmes suited for corporations’ needs, while providing a platform for SMU to showcase and build its brand in the Philippines, members felt.

Global Exposure

Of the 85% of the undergraduate class of 2020 that participated in at least one Global Exposure (GE) activity, 6.4% was conducted in the Philippines. SMU would like to double the student participation rate in innovation and industry (I&I) type of GE activities in Manila by 2029.

A sharing session is planned for early February 2022, when IAC Philippines members will invite companies that are keen on hiring interns to participate in an engagement and sharing session with SMU students. This will tie in well with the launch of SMU’s marketing campaign ahead of the summer internship period of May to August.

Under the Global Innovation Immersion Programme, SMU will be looking to partner with Foxmont to explore internship opportunities for its students at start-ups within the Sinigang Valley community.

IAC members opined that SMU could consider specialised ASEAN internship programmes where students can be sent to global or regional companies

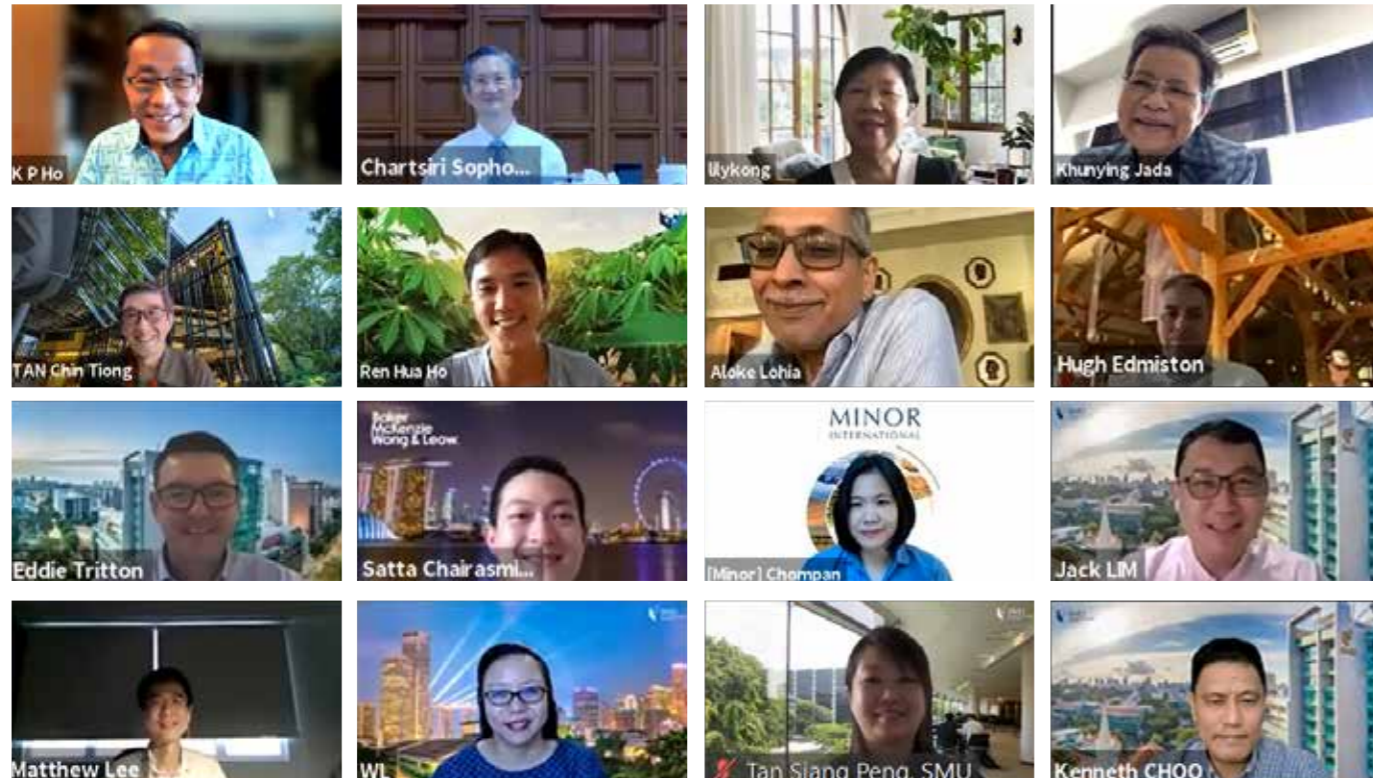
that operate in ASEAN to study pain points specific to ASEAN integration, and to develop students with expertise in ASEAN knowledge. This will be relevant especially for Philippine corporations with business activities in ASEAN countries.

Another suggestion by Council members is to develop project-based internships where students work on challenges faced by Philippine companies, such as the aftermath of COVID-19. This could also take the form of SMU-XO course framework.

Council members proposed that SMU co-host a half-day dialogue session on entrepreneurship and innovation with Endeavour Philippines, targeting the entrepreneur community and its related networks under Endeavour.

Thailand

Key Updates on IAC Themes 2021



The SMU International Advisory Council (IAC) in Thailand virtual meeting was held on 1 October 2021 to help expand SMU’s network of industry and academic partners in Thailand and thus develop more opportunities for SMU and its students. SMU seeks to be more active in the region by increasing the number of its engagements in Southeast Asia.

Council members hoped that the joint effort and suggestions put forth during the Council and working group meetings would reap tangible outcomes in 2022.

Continuing Education

To break into the Thai market, working group members stressed the importance of building a strong SMU brand in Thailand. For this, collaborating

with Thai universities in offering courses in SMU’s areas of expertise and offering taster modules to key executives in identified organisations were recommended. SMU was advised to look into working with the National Institute of Development Administration (NIDA) and the Sasin School of Management to develop customised executive education courses for the public and private sectors. In addition to

local universities, IAC members suggested that SMU ties up with the Thailand Management Association, the Thailand Bankers’ Association, the Stock Exchange of Thailand and the Securities and Commission Exchange of Thailand.

SMU is to focus its training programmes mainly on the banking and finance, government, and technology sectors in Thailand. Bangkok Bank, for instance, is working with SMU to customise training programmes for its staff. Other sectors could include those related to Thailand’s 4.0 plan; sectors impacted by COVID-19 and digital transformation; industries that make up a large part of the Thai economy; and sectors/industries related to sustainability.

It is to be noted here that SMU has launched upskilling programmes in insurance technology and digital finance leadership through partnerships with industry experts such as InsurTech and WeBank.

Other recommendations included increased capacity for virtual courses, persuading partners with better return on investment for training and building revenue-generating projects as part of SMU’s customised solutions.

The adoption of virtual training delivery of SMU’s Continuing

Education courses, or blended formats, either synchronously or asynchronously, has offered increased flexibility to SMU’s clients/partners. The virtual sessions are noted to be especially effective for those not fluent in English.

Global Exposure

SMU intends to create a niche in Asia as an Asian university by facilitating faculty and student exposure in the region.

Of the 85% of SMU’s undergraduate class of 2020 that participated in at least one Global Exposure (GE) activity, 6.9% were in Thailand, making it the most popular GE destination. SMU aims to double student participation in Innovation & Industry (I&I) type of GE activities in Bangkok by 2029, from the class of 2020’s figure of 82.

Towards this, IAC members offered to connect SMU with new economy and Thailand 4.0 companies as well as more traditional companies riding the digital wave and are big on the sustainability agenda. However, as language may be an issue for students doing their GE activities in Thailand, Council members suggested exploring internship opportunities only at international organisations.

SMU is also to seek internship or full-time employee placement opportunities in Singapore-funded Thai start-ups.

Council members representing Bangkok Bank, Indorama Ventures PCL, Thai Wah and Minor Holdings were not just keen to offer internship and employment opportunities for SMU students in their organisations but also to help bridge connections for internships and full-time placements in other Thai organisations.

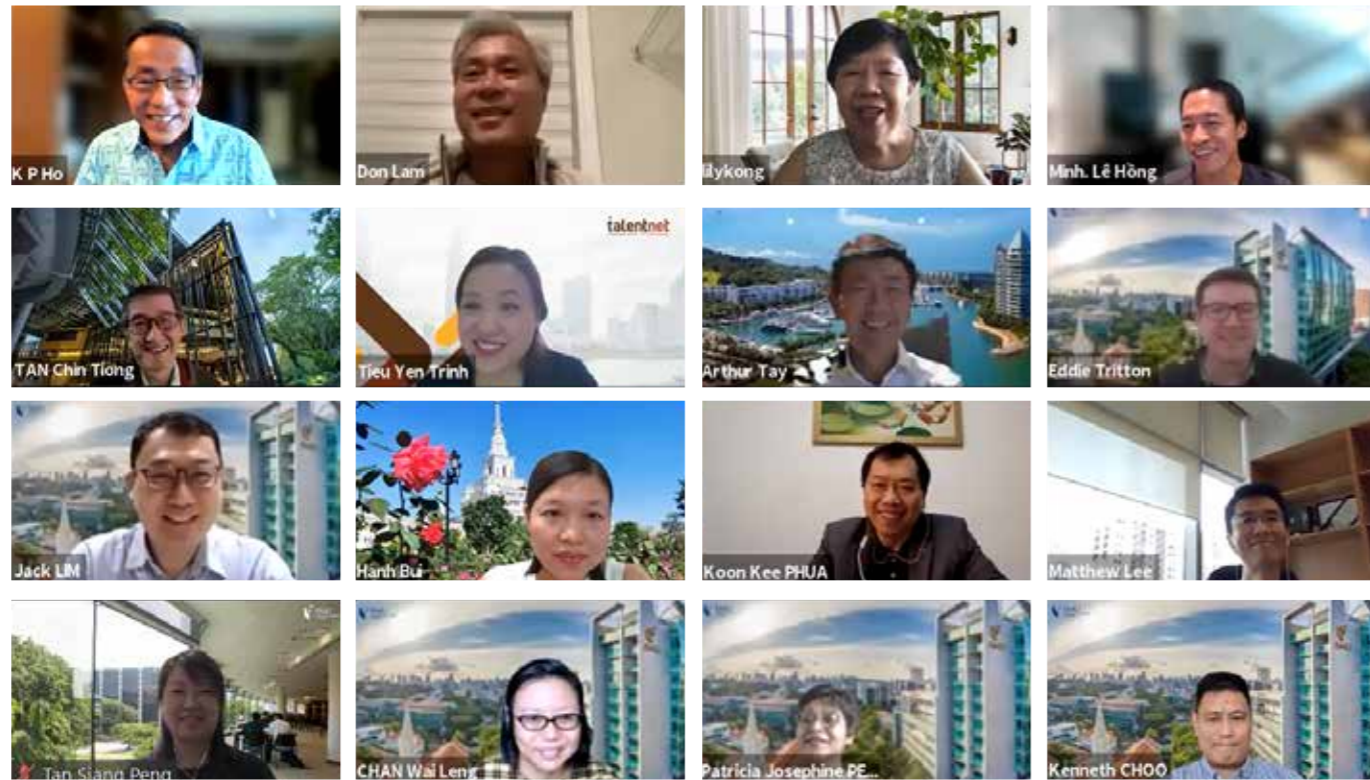
Council members are to share names of industry contacts, from Singapore and Thailand, whom SMU could involve in student outreach and dialogue sessions to promote awareness among students of the opportunities in Thailand in particular and in ASEAN as a whole.

The working group also delved into how Thai organisations could help lower the cost for students embarking on GE in Thailand through stipends and other means.

IAC members were assured that the SMU Career Centre works closely with partner companies when placing interns and would be able to address concerns about the competency of interns and issues regarding confidentiality.

Vietnam

Key Updates on IAC Themes 2021



The SMU International Advisory Council in Vietnam Meeting held on 20 September 2021 focused on ways SMU could expand its ecosystem of Vietnamese industry and university partners to further its training opportunities and student exposure in Vietnam.

Continuing Education

City-planning programmes and upskilling in leadership development and process efficiencies in key industries, such as manufacturing, automation, artificial

intelligence, finance, healthcare, tourism, infrastructure, and energy, were listed as topics SMU could consider for the Vietnam market. Programmes which focus on industries that Singapore is known for, and align with SMU’s capabilities and focus areas such as digital

transformation and sustainability, were also noted to be of interest.

SMU is already in conversations with select IAC members and industry partners to engage and develop bespoke learning solutions and upskilling programmes for the local companies, tapping on their willingness to invest in training its workforce.

IAC members are open to help promote SMU’s brand and offerings in Vietnam by inviting SMU faculty speakers to participate in business conferences and forums, especially those organised by the IAC members.

Global Exposure

Vietnam is the third most popular destination, after Thailand and Indonesia, among SMU students participating in Global Exposure (GE) activities. SMU aims to double the

current number of students participating in Industry and Innovation (I&I) GE activities in Ho Chi Minh City and Hanoi. It sought IAC members’ recommendations on suitable industry leaders to promote Vietnam as a I&I GE destination through sharing sessions with SMU students.

To attract more Vietnamese companies to collaborate with SMU on internship opportunities, members suggested developing short project-based internships with large Vietnamese companies or MNCs with the capability to support foreign interns. IAC members stressed the need for structured internships that revolve around specific projects, such as service or business improvements, that will impact the bottom line of these companies.

For starters, Talentnet has offered remote internship opportunities to two SMU students this winter. The students will be attached to















its Business Development and Human Resources departments for a period of five weeks.

The SMU-X office is also currently in discussions with VinaCapital to have the VinaCapital team host SMU’s School of Economics students on a virtual SMU-XO trip planned in January 2022. The theme of this upcoming programme is financial markets, with the aim of helping students understand theories and strategies in monetary policy and financial markets management.

SMU is in discussions with VinUniversity for collaborations in student exchange programmes and participation of SMU students in VinUniversity’s summer programme. VinUniversity is also considering facilitating a 10-week internship at Vingroup companies for SMU students who attend its customised two-week summer programme.

Current IAC Members CHINA



 <p>Council Chair Dr Victor Fung 冯国经</p> <p>Group Chairman, Fung Group</p>	 <p>Dr Charles Chen Yidan 陈一丹</p> <p>Core Founder, Tencent and Founder, The Yidan Prize (DBA, Class of 2019)</p>	 <p>Dr Justin Chiu 赵国雄</p> <p>Executive Director, CK Asset Holdings Limited</p>
 <p>Dr Calvin Choi 蔡志坚</p> <p>Chairman and CEO, AMTD Group</p>	 <p>Mr Koh Tuck Lye 许达来</p> <p>Founding Partner & CEO, Shunwei Capital Partners</p>	 <p>Dr Lei Wenyong 雷文勇</p> <p>Chairman and Founder, Sichuan Tieqilishi Industrial Co. Ltd. (DBA, Class of 2019)</p>
 <p>Mr Daryl Ng 赵国雄</p> <p>Deputy Chairman, Sino Group</p>	 <p>Mr David Su 徐传陞</p> <p>Founding Managing Partner, Matrix Partners China</p>	 <p>Mr Teo Swee Ann 张瑞安</p> <p>Chief Executive Officer and Founder, Espressif Systems</p>
 <p>Mr Jeff Tung 董志锋</p> <p>Executive Director, CK Asset Holdings Limited (BBM, Class of 2013)</p>	 <p>Mr Michael Zhu 朱饶章</p> <p>Chairman, Sunjoy Group Holdings Pte. Ltd.</p>	 <p>Mr Steven Guo 郭翔宇</p> <p>Founding Partner, Fortune+ Ventures (MBA, Class of 2009 and President of SMU Alumni Chapter in Shanghai)</p>
 <p>Mr Eason Liu Yudong 刘昱东</p> <p>Founding Partner, NBT Capital (MSc in Applied Finance, Class of 2010 and President of SMU Alumni Chapter in Beijing)</p>	 <p>Mr Wang Dan (Daniel) 王丹</p> <p>Chief Investment Officer, Spectrum Investments (MSc in Applied Finance, Class of 2014 and President of SMU Alumni Chapter in Shenzhen)</p>	

Current IAC Members INDONESIA



 <p>Council Chair Dr Eddy Sariaatmadja</p> <p>Founder and Chairman, PT Elang Mahkota Teknologi</p>	 <p>Mr Haryanto Adikoesoemo</p> <p>President Director, PT. AKR Corporindo Tbk</p>	 <p>Mr Husodo Angkosubroto</p> <p>Chairman, Gunung Sewu Group</p>
 <p>Mr Hendro Santoso Gondokusumo</p> <p>Founder, President Director and Chief Executive Officer, PT Intiland Development Tbk</p>	 <p>Mr Aldi Haryoprato</p> <p>Board of Comissioners, Halodoc</p>	 <p>Ms Lim Kexin</p> <p>Tax Partner, PwC Singapore (BAcc, Class of 2005)</p>
 <p>Mr Jerry Ng</p> <p>Founder and Chairman, Bank Jago</p>	 <p>Mr Will Ongkowitz</p> <p>Chief Executive Officer and Founder, Honest Bank; and Founding Partner, Alpha JWC Ventures</p>	 <p>Mr Arif P. Rachmat</p> <p>Executive Director of PT. Triputra Investindo Arya</p>
 <p>Mr Gita Wirjawan</p> <p>Founder, Ancora Group</p>	 <p>Mr Gulshan Harjani</p> <p>Founder and Chief Executive Officer, Communicating World (BBM, Class of 2005 and President of SMU Alumni Chapter in Indonesia)</p>	

Current IAC Members

MALAYSIA



SMU IAC
MALAYSIA



Council Chair

Tan Sri Mohammed Hassan Marican

Chairman,
Singapore Power



Mr Timothy Chia

Chairman, Hup Soon
Global Corporation Pte Ltd



Tan Sri Dr Rebecca Fatima Sta Maria

Executive Director, APEC
Secretariat



Mr Patrick Grove

Co-Founder and
Chief Executive
Officer, Catcha Group



Tan Sri Dato' Seri Lee Oi Hian

Chief Executive Officer,
Kuala Lumpur Kepong
(KLK) Bhd



Tan Sri Liew Kee Sin

Chairman, Eco World
Development Sdn Bhd



Mr Donald Lim

Chief Executive Officer,
Hotel Equatorial
Management Sdn Bhd



Mr Jalil Rasheed

Group CEO, Berjaya
Corporation



Mr Ganen Sarvananthan

Co-Managing Partner,
TPG Capital Asia



Tan Sri Dato' Seri Shahril Shamsuddin

Chief Executive Officer,
Sapura Group



Mr Clement Wong

Director, Highline
Pte Ltd (BSocSc,
Class of 2012)

Current IAC Members

MYANMAR



SMU IAC
MYANMAR



Council Chair

Mr Serge Pun

Chairman, Serge Pun
& Associates
(Myanmar) Ltd



Ms Mei Mei Chua

Managing Director,
The Keier Group Pte Ltd
(BBM, Class of 2007)



Mr Jonathan Myo Kyaw Thauang

Group Chief
Executive Officer,
KT Group



Mr Ronald Lee

Project Director,
City Mart Holdings
(BBM, Class of 2010)



Mr Wai Phyo

Managing Director,
Cho Cho Co., Ltd.



Ms Kyi Kyi Win

Director, Diamond
Great Wall Trading
Co Ltd (BBM, Class of 2011)



Ms Evelyn Khin

Managing Director,
Forever Travel &
Tours Co., Ltd (BBM,
Class of 2009 and
President of SMU
Alumni Chapter in
Myanmar)

Current IAC Members PHILIPPINES



Council Chair
Mr Jaime Augusto Zóbel de Ayala
Chairman, Ayala Corporation

Mr Jose L. Cuisia Jr.
Chairman, The Covenant Car Company Inc.

Mr Lance Y. Gokongwei
President and Chief Executive Officer, JG Summit Holdings, Inc.

Mrs Josephine Gotianun-Yap
President and Chief Executive Officer, Filinvest Development Corp

Mr Richard L. Lee
Chairman Emeritus, The Covenant Car Company Inc., Hyundai Asia Resources and Scandinavian Motors

Mr Cesar V. Purisima
Former Secretary of Finance, Republic of the Philippines

Dr Ramon B. Segismundo
Board Director, Hijo Group of Companies & Founder and CEO, 1-HR.X Pte Ltd (DBA, Class of 2020)

Mr Tony Tan Caktiong
Chairman, Jollibee Foods Corporation

Mr Jimmy L. Thai
President and Chief Executive Officer, Primer Group of Companies

Mr Kevin Robertson Tang
President, Yardstick Coffee (BBM, Class of 2009 and President of SMU Alumni Chapter in the Philippines)

Current IAC Members THAILAND



Council Chair
Mr Chartsiri Sophonpanich
President, Bangkok Bank PCL

Mr Krairit Euchukanonchai
Chairman, PTT Exploration and Production PLC

Mr William E. Heinecke
Chairman, Minor International PCL

Mr Ho Ren Hua
Chief Executive Officer, Thai Wah Public Company Limited

Mr Alope (Anil) Lohia
Group Chief Executive Officer, Indorama Ventures PCL

Mr Kirit Shah
Chairman, G.P. Group of Companies

Khunying Jada Wattanasiritham
Chairperson, Chubb Samaggi Insurance PCL; and Chairperson, Kenan Foundation Asia

Mr Satta Chairasmisak
Associate, Baker McKenzie Wong & Leow (JD, Class of 2017)

Current IAC Members

VIETNAM



SMU IAC
VIETNAM



Council Chair

Mr Don Lam

Chief Executive Officer
and Co-Founder,
VinaCapital



**Mr Zulkifli Bin
Baharudin**

Executive Chairman,
Indo-Trans Corporation



**Mr Le Hong
Minh**

Chairman and
CEO, VNG



**Dr Le
Mai Lan**

Vice Chairwoman,
Vingroup



**Mr Phua
Koon Kee**

Chief Executive Officer
and Co-Founder,
Aquarius Vietnam



**Mr Arthur
Tay**

Chairman and Chief
Executive Officer,
SUTL Global Pte Ltd



**Ms Tieu Yen
Trinh**

Founder and Chief
Executive Officer,
TalentNet Corporation



**Mr Kien Phuoc
Nguyen Tan**

Managing Director,
The 360 Creative Group
(MBA, Class of 2016)

