One can only marvel at the technology of today. The world has gotten smaller, and education has come to enhance socialization, business and other activities which bring people closer. I have personally found it challenging for us as a business school to stay relevant and involved in the constant growth of the ever fluctuating business environment. To be able to provide students with a practical education, innovation plays a huge part in the planning of curriculum and we valiantly work towards ensuring that our students are able to not only thrive, but flourish, wherever they build their career.

For the Issue Feature, we share some highlights about the upcoming AACSB’s International Conference Annual Meeting 2014 (ICAM) whose theme this year centers on innovation, impact and engagement. LKCSB has the honour of being the business school to be co-hosting this event - held for the very first time in Asia in AACSB’s ninety-nine years of history.

On the research front, we are pleased that our faculty have continued to produce and be recognized for their high quality research. Read about their achievements and accolades under School Highlights. On another note, the school’s Alumni Board celebrated the start of the year with a bang with an LKCSB Alumni Reunion night which saw alumni from both the undergraduate and postgraduate programmes bonding over food, wine and games. Check out the Alumni Column for photo highlights of the event.

May I wish you good health and success in the year ahead.

Professor Howard Thomas
Dean
LKCSB Chair in Strategic Management
Lee Kong Chian School of Business

ISSUE FEATURE:
AACSB International Conference and Annual Meeting (ICAM) 2014

For the first time in AACSB’s history, its flagship conference, the ICAM, will be held outside of the United States of America and LKCSB has the distinct honour of being the only business school to co-host the event that will be held at Marina Bay Sands, Singapore. This year’s ICAM will look at keeping business schools relevant through innovation, impact and engagement.

>> Read More

SCHOOL HIGHLIGHTS
- Faculty Honours, Promotions and Appointments
- LKCSB Research News
- SMU-SUTD Collaboration
- Postgraduate Programme Updates
- Student Clubs & Students’ Achievements
- LKCSB Dean’s Book Launch

Did you miss the Reunion this year? Check out what happened!

>> More
The Lee Kong Chian School of Business will be the only business school to co-host this year's Association to Advance Collegiate Schools of Business (AACSB) International Conference and Annual Meeting (ICAM) at Marina Bay Sands, Singapore. Set for 7 April 2014, the three day conference has the theme – Innovation, Impact and Engagement in Accreditation, Sustainability and Collaborative Efforts of B-Schools Worldwide.

This is the first time that ICAM is being held outside of the United States of America (USA) and it will see the congregation of over 1,400 deans, associate and assistant deans, corporate representatives, international directors, programme directors, department chairs and faculty from both business and accountancy schools internationally. This year’s programme will see the launch of the Collaboration Concourse. The Collaboration Concourse is an online platform developed by AACSB to help ICAM attendees to connect with schools in the Asia Pacific region interested in building collaborative relationships with schools from around the world.

The 2014 ICAM programme was developed to address Innovation, Impact and Engagement according to the 2013 Accreditation Standards, and sessions are themed to address the Accreditation, Sustainability and Collaborative efforts of business schools worldwide. LKCSB’s Dean Howard Thomas will be presenting a topic addressing innovation in developing sustainable business models to ensure high quality programmes, entitled “Business Model Innovation – Re-thinking Financially Sustainable Business School Strategies”. For more information specifically about the conference programme, click here.

For more information on the event or to register your interest, click here.

School Highlights

FACULTY HONOURS, PROMOTIONS AND APPOINTMENTS

LKCSB would like to congratulate the following faculty:

- **Professor of Marketing Tan Chin Tiong** on being conferred the Honorary Degree of Doctor of the University from the University of Glasgow

- **Senior Lecturer of Finance Ang Ser Keng** on receiving the Teaching Excellence in Executive Development Award 2013, organised by the Centre for Management Practice

- **Professor of Quantitative Methods Brian Rodrigues and Associate Professor of Corporate Communication Ong Siow Heng** on receiving the Public Administration Medal (Bronze) during the 2013 National Day Awards

- **Associate Professor of Operations Management Lim Yun Fong** on his appointment to the Faculty Advisory Committee for Teaching and Learning (FACTL) of the Centre for Teaching Excellence
LKCSB successfully hosted and co-sponsored the First International Network on Trust Workshop from 21 - 23 November 2013. Over 90 participants from all across Europe, North America, various parts of Asia and Australia attended. Participants included a mix of some of the most influential trust researchers and the next generation of trust scholars: junior faculty and doctoral students from SMU, NUS, and NTU. Click here for more information.

**RESEARCH GRANTS**

**Recipient:** Associate Professor Lim Yun Fong  
**Grant:** A*STAR (SERC) 2-year Grant  
**Paper:** “Market Mechanisms for Multi-Party Coordination of Urban Logistics Operations”  
**Synopsis:** The project aims to design market mechanisms that allow multiple shippers, carriers, and customers to collaborate effectively in last-mile delivery to an urban city so that logistics footprints can be minimised. The proposed mechanisms will be implemented on an e-market platform that enables multiple parties to provide or receive delivery services.

**Recipient:** Associate Professor of OBHR Tan Hwee Hoon  
**Grant:** US Air Force Office of Research 3-year Grant  
**Paper:** “Cross-Cultural Investigation of Organisational Trust”  
**Synopsis:** The project focuses on how trust is developed differently across cultures. Specifically, the researchers will expand on the differential impact of the three factors of trustworthiness: ability, benevolence and integrity on trust development.

**RESEARCH AWARDS**

**Awardee:** PhD in Business (Finance) graduate Lee Yen Teik  
**Award:** Best Corporate Finance paper award at the SFS Finance Cavalcade 2013  
**Paper:** “Political Connections and Firm Value: Evidence from the Regression Discontinuity Design of Close Gubernatorial Elections”

**Awardee:** Assistant Professor of Finance Huang Sheng  
**Award:** Best paper award at the Seventh Annual Conference on Asia-Pacific Financial Markets (CAFM) 2012  
**Paper:** “Do Banks Monitor Corporate Decisions? Evidence from Bank-financed Mergers and Acquisitions”, with Ruichang Lu and Anand Srinivasan

**Awardee:** First year PhD in Business (Finance) student Nelson Yap Kian Leong, together with Professor of Finance Lim Kian Guan and Lecturer Zhao Yibao  
**Award:** Best paper award for WBI Journal (Global Economy and Finance Journal)  
**Paper:** “Hedging Derivative Securities with Volatility Futures: A Discrete-Time-Arbitrage Approach”

**Awardee:** Assistant Professor of OBHR Tan Hwee Hoon  
**Grant:** US Air Force Office of Research 3-year Grant  
**Paper:** “Cross-Cultural Investigation of Organisational Trust”  
**Synopsis:** The project focuses on how trust is developed differently across cultures. Specifically, the researchers will expand on the differential impact of the three factors of trustworthiness: ability, benevolence and integrity on trust development.

**KEY RESEARCH EVENTS**

**Private Equity and Venture Capital Symposium 2013**  
This private equity conference was sponsored by the Asia Private Equity Institute at SMU which conducts research and educational activities in the Asian PE space. The conference featured keynotes from a Limited Partner, General Partner, and an academic, followed by a panel discussion. The theme for this year is “The Evolution of Private Equity in Asia”. The conference was well attended with 226 attendees, mostly practitioners, including institutional investors and private wealth fund managers. Click here for more information.

**Mindfulness Conversation**  
On 13 November 2013, the inaugural SMU Mindfulness Conversation took place with resounding success at Ngee Ann Kongsi Auditorium, with the generous support of LKCSB. The topic of the conversation “How Can Mindfulness Make Leaders, Organisations and Employees MORE EFFECTIVE?” captivated the audience with evidence and insights into what mindfulness is and how it can help leaders, employees, and organizations become more effective. Click here for more information.

**First International Network on Trust**  
LKCSB successfully hosted and co-sponsored the First International Network on Trust Workshop from 21 - 23 November 2013. Over 90 participants from all across Europe, North America, various parts of Asia and Australia attended. Participants included a mix of some of the most influential trust researchers and the next generation of trust scholars: junior faculty and doctoral students from SMU, NUS, and NTU. Click here for more information.
SMU-SUTD Collaboration

On 25 February 2013, SMU and SUTD launched the SUTD-SMU Dual Degree Programme in Technology and Management. At the end of four years, students will graduate with a Bachelor of Business Management from LKCSB and a Bachelor of Engineering from SUTD with a specialization in one of SUTD’s three engineering pillars: Engineering Product Development, Engineering Systems and Design or Information Systems Technology and Design. To encourage quality applications, the programme boasts scholarships that will cover tuition fees, as well as allowances for overseas internships and community service.

Applications are open now till 1 April 2014. Click here for more information.

Postgraduate Programme Updates

The Master of Science in Applied Finance (MAF) programme celebrated with its 10 cohorts of graduates by hosting a dinner party on 25 October 2013. Approximately 200 distinguished guests, faculty, alumni and students attended the dinner at the Carlton Hotel, Singapore. The celebration started with a panel discussion on “When Will the Property Bubble Burst?”, followed by the official welcome and dinner. It was a memorable evening where MAF alumni and faculty were reunited, fraternized and had some good laughs reminiscing. During the event, the MAF Alumni Group announced the launch of the SMU MAF Alumni Outreach Fund. The vision of the Fund is to involve MAF Alumni and students in community outreach and fundraising for the less fortunate. Click here for more information.

National SEA Games Pride 2013

LKCSB is proud to toast the achievements of our students at the 2013 SEA Games From left to right: Zach Ong (Swimming), Danny Yeo (Swimming), Russell Ong (Swimming), Gary Yeo (Track & Field), Loh Zhi Zhi (Water Polo)

Student Managed Investment Fund (SMIF) Team JOWW (From left to right: Onson Li, Jake Ng, Chia Wai Chew and Chew Wee Leng) wins the Chartered Institute of Management Accountants (CIMA) Global Business Challenge 2013

E.Y.E

E.Y.E Investment Club member Shaun Chia is the winner of this year’s Poems Stock Challenge

The team from E.Y.E (From left to right: Adhita Budiarto Sembiring, Desmond Lin Lye, Eugene Say Gui Hua, Tan Jing Ren, Ronald Sim) wins the CFA Research Institute Challenge at the SMU round

Student Clubs and Students’ Achievement
More than 100 LKCSB alumni gathered for a night of reunion with old friends and faculty on the eve of Valentine’s Day. The LKCSB alumni board put together an engaging programme including a Bachelor and Bachelorette contest. Congratulations to the winner, Sean Wong and Giselle Yan of the MAF programme!

Catch the event’s special moments from the pictures below.

"It is delightful to see so many familiar faces back at campus. The event provides a wonderful opportunity for us to stay connected with our friends and learn what they are doing in their personal lives and career progression."

Ang Ser Keng, Senior Lecturer of Finance

"We were very delighted to see a great turnout for our reunion event, even more delighted to know that our guests had an awesome night. This is truly an event for the Alumni by the Alumni and it has definitely brought us closer. Big thanks to the Dean and the Business School for the great support."

Chua Yi Rui, main organiser from the Alumni Board