SMU – knowledge partner and host of CNA’s “Perspectives”

In partnership with regional academic partner, Nanyang Business School, SMU and Nanyang Business School announced a new academic alliance to elevate and disseminate knowledge on ‘Perspectives’ and ‘CNA’. The mutual benefits of this new academic alliance will benefit students, faculty members and the wider community.

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On 22 November 2014, four expert panelists focused on the future of international business. The panelists included Dr. Ken Heng, Professor of Business Administration at the Singapore Management University, Professor of Management at the University of Hong Kong, and Chair of the Singapore Management University’s Board of Governors; Mr. John Lim, CEO of SMU’s Asia Pacific Institute for Strategic Studies; and Professor Yves Doz, Professor of Strategy and International Management at INSEAD. The panel discussed how international business is evolving and the challenges and opportunities that arise.

The panelists also addressed the importance of leadership and the role of entrepreneurs in driving innovation and growth in international business. The panelists emphasized the need for companies to be agile and adaptive in the rapidly changing global business landscape.

SMU’s Dr. Ken Heng, Professor of Business Administration at the University of Hong Kong, and Chair of the Singapore Management University’s Board of Governors, pointed out that the challenges of international business are constantly evolving, and companies need to be prepared to adapt and respond to these changes.

A roaring start to SMU’s 15th anniversary celebrations.

SMU’s Patron’s Day 2015 engaged a wide audience with a range of activities, including a keynote address by Professor David Wilkins, President of the Singapore Management University, and a series of panel discussions and workshops. The event was highlighted by a performance by the SMU Symphony Orchestra and the SMU Dance Company, which showcased the talents of SMU students and faculty members.

The event was a testament to the vibrancy and diversity of the SMU community, as well as the university’s commitment to excellence in education and research.
EDITOR'S NOTE

SMU's 15th anniversary (SMU15) and Singapore's 50th anniversary (SG50) celebrations are in full swing and it is delightful to focus on how we started to make this landmark year for our University and the nation. Patron's Day in January, Patron's Day is SMU's equivalent of "Founder's Day", but with a difference. It's a celebration by the entire SMU community shared with our Patron, Singapore President Dr Tony Tan Keng Yam, who first envisioned this University.

What made the occasion even more significant was having all of our three former University Presidents and the current SMU President engaged in a truly dialogue on stage, moderated by SMU's Founding Chairman Mr. Kevin Pang. Two of the former Presidents had flown in to Singapore especially for this occasion. We have included in the following pages, a collection of the "insights" and "memories" that "Friday night" shared.

In the last section, we highlight some of the gatherings that our students have won and the glowing reputation they have earned in Singapore and around the world. As flexible as diverse as sports, environmentalism, social responsibility, most dignity and current affairs. You can also catch up on the fun of SMU's Annual Student Life Awards, the Inspiring SMU Innovation Awards, SMU's exciting performance in the Graduate Employability Survey and a record turnout at SMU Open House for the year's recruitment drive for undergraduate students;

SMU is constantly reviewing and refining its undergraduate curriculum to ensure that it remains at the cutting edge of new knowledge that is relevant to a world that is constantly changing. In the Academic section, we have curated some of the innovative elective modules launched in newest series of our most respected faculty members. There is also news of exciting opportunities to participate in external collaboration with several academic, civic and professional institutions.

Our University's work in thought leadership is featured in the Conferences section, Singapore's 4th President and Senior Fellow of SMU School of Social Sciences, MS. Hirohiko Kawasaki's latest book. We also conducted an economic forum with the Southwestern University of Finance and Economics in China and hosted the "Education for Bridge Workshop" conference with SPD.

We feature the success of the President's Booker Programme over the past five years and the exciting plans it has to take the future to impact the larger community.

In addition, University of Chicago Professor Yong-Doo Park visited SMU to deliver the 2016 Noe-Bee Professorship in Chinese Economy and Business Lecture, and the President's Distinguished Lecture Series hosted a series of four outstanding speakers.

Tying to the back pages, you will find about SMU's ongoing collaboration with Changi News as the knowledge partner and host for the popular "Perspectives" televised panel debates with chief SMU President Mr. Kevin Pang and Professor of Accounting (Passbook) Sam Yee Looi in the"Details" section. Stop by to talk on the upcoming series in the next issue of SMU Life.

Patron’s Day

launches

SMU15 and SG50 celebrations

"Can I introduce you to the SMU US culture shock," quipped SMU Chairman Mr. Kevin Pang as he opened a dialogue between the current and three former SMU Presidents all dressed in custom-made suits and ties, matching SMU varsity jackets. He added that this was the first time all four had been ever together and this had been specially arranged for Patron's Day 2015 to mark SMU's 15th anniversary celebrations, dubbed SMU15, as well as Singapore's 50th anniversary, SG50.

Four SMU Presidents in conversation

The historic dialogue, held at SMU's Patrician Hall, lasted an hour, with each President taking turns to contribute to the discussion. In the subsequent dialogue, the President's Distinguished Lecture Series featured three former SMU Presidents, Dr. David Paterson, former SMU President and Senior Fellow of the School of Social Sciences; Mr. Kevin Pang, former SMU President; and Mr. Tan Chorh Chuan, former President and Senior Fellow of the Law Faculty. The SMU President's Book Club, launched last May, also featured in the conversation.

In this dialogue, we hope to showcase an exchange of views from the President's Distinguished Lecture Series, held in the presence of the President, Chairman and other members of the Board of Trustees, of the Singapore University of Technology and Design (SUTD) and the Singapore Management University (SMU), among other SMU stakeholders. We have arranged to have the dialogue among the SMU President, Chairman and other key members of the Board of Trustees, many past and present members of the Board of Trustees, the Singapore University of Technology and Design (SUTD) and the Singapore Management University (SMU), among other SMU stakeholders. We have arranged to have the dialogue among the SMU President, Chairman and other key members of the Board of Trustees, many past and present members of the Board of Trustees, the Singapore University of Technology and Design (SUTD) and the Singapore Management University (SMU), among other SMU stakeholders.
A day to celebrate

President Tony Tan had turned the SMU flag in a ceremony. More than 200 students and alumni, President Tan was personally involved in greetings to every generation. All SMU Student Societies (SSS) from the Faculty of Arts, Social Sciences and Medicine, the Faculty of Science and Engineering, the Faculty of Business, the Faculty of Law, and the School of Social Sciences were represented. The event was attended by more than 200 alumni.

During the ceremony, the SSSs had a long history in the annual SMU Open Houses organized by the Student Committee. This event was held at the School of Social Sciences in the morning.

Music and entertainment were provided through live performances and visual art exhibitions, such as the SMU Choir, Concert Choir, and the SMU Orchestra. Artwork by SMU students and alumni were exhibited to highlight the creativity and talent of the SSSs. The event included a student exhibition of student work, and an open forum for students to discuss their ideas and experiences.

By the end of the opening, more than 200 students, faculty and staff members, alumni and guests were invited to attend the open house, which was held in the Faculty of Social Sciences, the School of Business, the Faculty of Arts, the School of Music, and the School of Social Sciences.

Record turnout at SMU Open House 2015

The SMU flag was raised to the highest position, in front of more than 200 students and visitors who attended the event. President Tony Tan had turned the SMU flag in a ceremony, and President Tan was personally involved in greetings to every generation.

What happens to SMU? A Chilled Out Week!

A chill out week was held in the SMU Open House 2015. A number of students, faculty, staff members, alumni and guests were invited to attend the event, which was held in the Faculty of Social Sciences, the School of Business, the Faculty of Arts, the School of Music, and the School of Social Sciences.

A chill out week is a time for students, faculty, staff members, alumni and guests to relax and enjoy a variety of activities. It is a time to reflect on the achievements of the past year and look forward to the challenges of the future.
Honouring contributions to student life at SMU

The annual SMU Engage Gala, one of Singapore’s most prestigious and exclusive events, is a celebration of students’ achievements and contributions to the university. The event is attended by prominent figures from the business and political sectors, who come together to support SMU’s fundraising efforts. The gala is an opportunity for students to showcase their talent and dedication, and for the university to recognise and celebrate their achievements.

The event is organised by the Student Life Management Committee (SLMC), which is responsible for the development and promotion of student life at SMU. The SLMC is comprised of students from all faculties and is led by a team of experienced and enthusiastic leaders.

The SMU Engage Gala is a significant event for the university and its students, and it is an opportunity for the university to strengthen its relationships with its alumni and other stakeholders.
School of Law celebrates moot victories

The year 2015 kicked off on a high note for a team of students from the SMU School of Law. The SMU team competing at the Philip C. Jessup International Law Moot and the Asian Intellectual Property Moot, both held in January 2015.

In August, the team was aiming to script history in the Asia Cup Moot, in which it had not fared well in the previous two years. The team successfully reached the finals and emerged as the Overall Champions. The Asia Cup Moot is one of the most prestigious moot court competitions in the region. It is organized by the Asia Intellectual Property Moot Committee and has been held annually since 2003. The SMU team, under the mentorship of Professor Phillip C. Jessup, successfully defended their title and emerged victorious.

The team also participated in the Philip C. Jessup International Law Moot, which is one of the most prestigious and competitive moot court competitions in the world. The SMU team, under the mentorship of Professor Phillip C. Jessup, successfully reached the finals and emerged as the Overall Champions. The Philip C. Jessup International Law Moot is a global competition that tests the skills of teams from around the world in international law. It is organized by the American Association of Law Schools and has been held annually since 1987.
Making history at the Singapore Compact Young CSR Leader’s Award 2014

SMU students experience unique out-of-classroom learning in Milan

Pioneer MSc in Management graduating cohort establishes first Class Gift

CSR: For Sustainable Growth Balancing Profit, People & Planet

1ST PRIZE
TEAM CLOVER

2ND PRIZE
TEAM A.C.M.E.

3RD PRIZE
TEAM TRIBUS

Ministry Proposal: The team worked with Supragro, a Singapore agro-based company, to develop a sustainable supply chain for a 100% organic farms which are run by local farmers. The company wanted to introduce a system involving traditional handshake and trust-building to their customers, and the proposal was to use blockchain technology to create a transparent and secure platform for the supply chain. The proposal was successful in creating trust and transparency, and the company plans to expand the platform to other regions.

Ministry Proposal: The team developed a co-op platform for farmers in rural areas, connecting them to urban markets. The platform uses blockchain technology to ensure all transactions are secure and transparent. The team also worked on developing educational programs to help farmers understand the technology and its benefits. The proposal was successful in connecting farmers to markets and improving their income.

Ministry Proposal: The team worked with Trees for the Future, an organization focused on reforestation, to develop a platform that connects individuals and organizations to plant trees. The platform uses blockchain technology to ensure all transactions are secure and transparent. The team also worked on developing educational programs to help individuals understand the impact of planting trees and how they can contribute.

SMU students from the MSc in Management in Singapore have recently graduated and are planning to launch a Class Gift to the institute. The Class Gift will not only benefit students and faculty but also attract new students to the program. The result is a unique opportunity for SMU to showcase its commitment to excellence. The Class Gift will receive its funding from the Class Gift fund, which is a pool of donations from alumni and friends of SMU.
ZEST

Discovering and nurturing entrepreneurs through SMU Innovation Awards

An annual initiative, the SMU Innovation Awards was launched in 2010 to nurture ideas into viable business ventures. Now in its 10th year, the awards continue to provide a platform for students and alumni to bring their ideas to fruition.

The awards are open to all current and former students of SMU, as well as alumni. The theme for 2015 was "The Mood, The Movement, and The Mobilisation".

Under the "The Mood, The Movement, and The Mobilisation" theme, the awards sought to encourage students and alumni to think critically about the changing landscape of the business world and to develop innovative solutions to address real-world problems.

The theme was inspired by the 2015 Crystal Ball "Gazing 2015" event, which is a platform for thought leaders to share their perspectives on the future of the business world.

The awards were held on 10 November 2015, and featured keynote speakers from various industries. The winners were announced at the event, and received cash prizes and mentorship opportunities.

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Academia

SMU faculty at World Economic Forum Annual Meeting 2015

Income inequality and housing policies in Superstar Cities

Superstar Cities (term coined by three US urban economists) are characterised by persistently higher than average house price growth and also higher levels of economic inequality.

In his talk at the 2015 World Economic Forum (WEF) Annual Meeting in Davos, Prof. Wang, a global expert in economic development and urban economics, discussed the impact of income inequality and housing policies in Superstar Cities.

"Superstar Cities are a fundamental global trend," he said. "These cities are growing rapidly, driven by a combination of economic factors such as globalization, technological advances, and the rise of the middle class. They are experiencing significant income inequality, with a growing gap between the rich and the poor."

Prof. Wang also discussed the role of government policies in shaping the housing market and income distribution in Superstar Cities. He highlighted the importance of policies that promote affordable housing and reduce income inequality.

The WEF Annual Meeting is a unique platform for global leaders to discuss and inspire solutions to the world's most pressing challenges. The meeting brings together heads of government, business leaders, and influential thinkers from around the world to exchange ideas and forge partnerships for a better future.
Innovative electives to develop future-ready graduates

Foundations of Societal Leadership

The humanitarian and global changes in the digital age call for leaders equipped with the vision, values and skills to transform the world. The School of Social Sciences offers elective courses in areas such as global leadership, peace studies, and ethical decision-making. Students are encouraged to take a leadership role in their communities and the world.

Global City Stage

We offer opportunities to learn about the world through our global partnerships, including those with universities in China, Singapore, and the Philippines. These partnerships enable students to gain international exposure and experience.

Education and Society

We are committed to providing a world-class education in the social sciences. Our faculty are leaders in their fields and our courses are designed to prepare students for success in a variety of careers.

Managing Diversity in Asia

Our unique location in Asia provides a unique opportunity for students to learn about and understand the diversity of cultures in the region. Our faculty are experts in the field and our courses are designed to provide students with a global perspective.

SMU partners Northeastern University to offer fast-track programme

SMU and Northeastern University have partnered to offer a fast-track programme. The programme will allow students to complete their undergraduate and graduate degrees in fewer years.

SMU and SAF strengthen ties with partnership in continuing education

On 26 November last year, SMU and the Singapore Armed Forces (SAF) signed a Memorandum of Understanding (MoU) to establish the MoU in Continuing Education (MoU in CE) to offer training programmes in various fields.

The MoU was signed by Professor Peter Tan, Dean of the School of Continuing Education, and Mr Low Yong Teck, SAF's Director of Education and Training.

The MoU will allow SAF personnel to enrol in any of SMU's Continuing Education (MoU in CE) programmes, which are designed to meet the needs of professional development.

The MoU is part of SMU's ongoing efforts to enhance its collaboration with the armed forces. SMU has a strong track record of working with the armed forces to provide education and training programmes.

An important aspect of the MoU is the provision of flexible learning options for SAF personnel, such as online courses and part-time programmes.
Research and innovation for a clean and green next generation port

Professor Ken Tan (left), SMU Vice-President (Research) and Dean of the School of Information Systems, and Maritime Port Authority (MPA) Chief Executive Mr Desmond Lim signed a Memorandum of Understanding (MoU) on 25 November 2013 to promote research and innovation for a clean and green next generation port.

The agreement opens up a pool of collaboration in research and development (R&D) between SMU and MPA, covering the areas of energy and environment, energy management, and simulation and data products. This is the first MoU that the supertanker sulphurization project has received, building on the successful joint research and development projects between the two parties. The MoU also supports the Singapore government’s Vision 2030, which aims to lead the global maritime industry as the greenest maritime nation.

Professor Tan said: "This signifies a new phase of research and development between SMU and MPA. It paves the way for SMU to provide deep and meaningful solutions to the maritime industry, particularly in the area of energy and environment.

"The MoU also represents a significant step forward in the joint research and development projects between SMU and MPA, which have already enabled the delivery of innovative solutions to the shipping industry. This agreement will further strengthen our partnership and accelerate the development of new solutions to meet the challenges of sustainability.

SMU’s strategic partnership with P rotiviti-SAC COSO Academy to advance learning and research

SMU and Protiviti-SAC COSO Academy have entered into a strategic partnership to advance learning and research in the areas of leadership, performance improvement, and ethics.

SMU President Professor Tan Eion Gwee said: "SMU is committed to fostering a culture of continuous learning and development. This partnership will enable SMU to provide cutting-edge training and consulting services to organizations to help them improve their performance and achieve their strategic goals.

Mr S R Nathan launches his latest book at SMU

Mr S R Nathan, President Emeritus of the Republic of Singapore and former Chief Justice, launched his latest book, "Managing economic transitions and understanding the new normal" at SMU on 23 November 2014.

In his book, Mr Nathan discusses the economic transitions that have occurred in the world, particularly in the emerging economies. He also provides insights on the role that Singapore can play in these transitions.

Managing economic transitions and understanding the new normal

Mr Nathan's book provides valuable insights on how Singapore can navigate the challenges of economic transitions and adapt to the new normal.

Mr Nathan said: "This book is a reflection of my long experience in public service and my commitment to the future of Singapore. It is a call to action for all Singaporeans to work together to build a stronger economy and a better future for all.

"I hope that this book will inspire readers to think critically and creatively about the challenges that we face and the opportunities that lie ahead.

Managing economic transitions and understanding the new normal

Mr Nathan's book is a must-read for anyone interested in economics and the future of Singapore. It is a testament to his lifelong commitment to the well-being of Singapore and its people.
SHIRIN FOZDAR Programme

From transforming women’s roles in building the community to shaping the future of regional cities

As one of Singapore’s first women who advocated women’s rights and establishment, Fatimah (Fatimah) binti Haji Baharuddin (1859-1952) was one of the founders of the Singapore Women’s Council. Born and brought up in Malaysia, she was an active participant in the women’s movement, and was a significant figure in the women’s rights movement.

In addition to her role in the women’s movement, Fatimah was also an advocate for education and social reform. She worked towards improving the education and social conditions of women in Singapore. Fatimah’s efforts were instrumental in the establishment of the first women’s university college in Asia, the Female Indian College, which later became the University of Malaya.

Fatimah’s contributions to women’s rights and education were recognized, and in 1952, she was awarded the highest honor given by the British government, the Order of the British Empire (OBE).

Fatimah’s legacy lives on today, as the women’s movement continues to fight for gender equality and women’s rights in Singapore and beyond. The women who follow in her footsteps continue to build on her work and contribute to the advancement of women’s rights and education.

Looking ahead to the future, we can see that women’s roles in building the community and shaping the future of regional cities are becoming increasingly important.

As we celebrate Singapore’s 50th year of independence, it is important to remember the role of women in the community and their contributions to the nation’s growth and development. Women have played a significant role in shaping Singapore into the prosperous and modern nation it is today.

As we look ahead to the future, we must continue to support and empower women, and recognize their contributions to society. By doing so, we can build a more inclusive and equitable society for all.

As Fatimah would have wished, we can look to the future with hope and confidence, knowing that women will continue to make a difference and shape the world for the better.

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SMU advocates education for inclusive workspaces and managing diversity in Asia

SMU President, Professor Arnoud De Meyer, said in his welcome address, “Students are the leaders of tomorrow who can influence and change the world, and carry on the mission of championing diversity and inclusion. But everyone has a role to play in shaping the world and organisational behaviour in the future. Success can only be achieved if we embrace diversity, and diversity is a key ingredient to success for any individual or organisation that wants to make a difference.”

With a vision to drive YouWish leadership in diversity and inclusion, SMU is building learning and work environments that support organisational conferences, including “Sustainable for Business Development” in partnership with the Higher Education Commission of Pakistan. SMU also offers a Green Campus initiative to promote sustainable practices on campus. In February 2015, the university held its first YouWish Diversity Conference, providing a platform for practitioners and policymakers to discuss the importance of diversity and inclusion in higher education.

Ms. Khun Aye, Member of State Education and Communications and Information, said, “We hope this initiative will encourage more students to pursue higher education, and we look forward to more students participating in the Conference.”

**Notes:**
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President Distinguished Lecturer Series

Youth advisory exercises presented the 2015-16 theme to the Presidential Distinguished Lecturer Series last November 2015 and February 2016. The role of President was that of a facilitator, managing to provide a stimulating environment for the series of thought-provoking and inspired talk discussions among the invited guests.

President’s Address: Dr. Smilek, Fellow of the Royal Society of Chemistry, who was awarded the 2015 Royal Medal of the European Commission, is the President of the American Chemical Society and the President of the Royal Society of Chemistry. He has also been awarded the 2015 Royal Medal of the European Commission. In his address, Dr. Smilek highlighted the importance of diversity and inclusion in the chemical sciences.

Professor Martin Green, is the President of the University of Sydney, an executive guest speaker from the Australian Technology and Innovation Network, and a world-renowned expert in the field of solar energy. He discussed the importance of diversity and inclusion in the engineering sciences.

Professor Elizabeth MacAlpine, from the University of Edinburgh, is a world-renowned expert in the field of gender and inclusion in the humanities. She discussed the importance of diversity and inclusion in the humanities.

Professor Kim Chil-min, from the University of Seoul, is a world-renowned expert in the field of anthropology. He discussed the importance of diversity and inclusion in the social sciences.

Professor Navdeep Singh, from the University of Michigan, is a world-renowned expert in the field of neuroscience. He discussed the importance of diversity and inclusion in the biological sciences.

Professor Istvan Toth, from the University of Oxford, is a world-renowned expert in the field of economics. He discussed the importance of diversity and inclusion in the social sciences.

Professor Jairo Mireles-Zevallos, from the University of California, is a world-renowned expert in the field of politics. He discussed the importance of diversity and inclusion in the social sciences.

Professor Mark Alston, from the University of Sydney, is a world-renowned expert in the field of computer science. He discussed the importance of diversity and inclusion in the engineering sciences.

Professor John T. Murray, from the University of California, is a world-renowned expert in the field of biochemistry. He discussed the importance of diversity and inclusion in the biological sciences.

Professor Susan Wright, from the University of California, is a world-renowned expert in the field of sociology. She discussed the importance of diversity and inclusion in the social sciences.

Professor Larry M. Brilliant, from the University of California, is a world-renowned expert in the field of environmental science. He discussed the importance of diversity and inclusion in the environmental sciences.

Professor Nancy K. Henley, from the University of California, is a world-renowned expert in the field of physics. She discussed the importance of diversity and inclusion in the physical sciences.

Professor John E. Anderson, from the University of California, is a world-renowned expert in the field of psychology. He discussed the importance of diversity and inclusion in the social sciences.

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PERFECT 10!

SMU’s Master of Science in Wealth Management celebrates 10th anniversary

According to Professor Ho Yung Leong, the Director of the SMU Masters in Wealth Management, the programme has graduated more than 400 students to date. The programme was launched in 2004 with the aim of providing students with a comprehensive and in-depth understanding of wealth management and the skills necessary to succeed in this dynamic and challenging field.

The programme offers a unique blend of theoretical and practical knowledge, with a strong emphasis on real-world case studies and hands-on learning experiences. The curriculum is designed to equip students with the knowledge and skills they need to become successful wealth managers.

The programme attracts students from a wide range of backgrounds, including those with degrees in finance, economics, psychology, philosophy, and law. This diversity of perspectives enriches the learning experience and provides students with a broader understanding of the complexities of wealth management.

Students have the opportunity to gain practical experience through internships and capstone projects, working with some of the leading firms in the industry. The programme also features a rigorous exam at the end of the second year, which is required for professional certification.

In 2014, the programme introduced a new concentration in Asia-Pacific Wealth Management, which focuses on the unique challenges and opportunities presented by the Asian wealth management market.

The programme has produced graduates who have gone on to successful careers in wealth management, working for some of the world’s leading firms. Many graduates have also gone on to pursue further studies or to start their own businesses.

The success of the programme is evident in the high satisfaction rates of its graduates, who rate the programme highly for its comprehensive coverage of wealth management topics and its practical focus.

Celebrating the legacy of Mr Ho See Beng

Mr. Ho See Beng (1924-2014) was a prominent Chinese scholar and business consultant who made significant contributions to the fields of philosophy, business, and education.

The legacy of Mr. Ho See Beng continues to be celebrated through various events and initiatives, including the establishment of the Ho See Beng Endowment Fund at the National University of Singapore. The fund supports research and education initiatives in Chinese studies.

In 2014, SMU established the Ho See Beng Professorship in Chinese Economy and Business, in honor of Mr. Ho See Beng’s contributions to the field. The professorship promotes research and teaching in Chinese economy and business, and supports the development of a new generation of scholars and leaders in these fields.

The professorship is part of SMU’s ongoing commitment to excellence in research and teaching in Chinese studies. The university has a strong track record in the field, with a multidisciplinary approach that brings together experts from various disciplines such as economics, business, politics, and history.

The professorship is an important part of SMU’s effort to promote the study of Chinese economy and business, and to contribute to the understanding and appreciation of Chinese culture and society. It is a testament to Mr. Ho See Beng’s legacy and a reflection of the university’s commitment to excellence in education and research.
SMU – knowledge partner and host of CNA’s “Perspectives”

As part of our collaboration, SMU has appointed the CNA business partner, known for its commitment to national development, to be the knowledge partner and host of CNA’s “Perspectives”.

On 22 November 2014, four expert panels focused on the themes of technology, the future of work, and the rise of the 21st-century entrepreneur, as they looked at the challenges and opportunities that lie ahead in the rapidly evolving landscape of work.

The panels, led by Professor Sun Yee-Long, School of Economics, Business and Social Science, SMU, and Professor Alan Tan, faculty with extensive experience in business, technology, and the future of work, provided insights and perspectives that are essential for businesses and individuals to navigate the complexities of the new world of work.

Professor Sun, who has over 20 years of teaching experience and a strong background in business and technology, served as the moderator of the panel discussion.

The discussion highlighted the importance of understanding the changing landscape of work and the need for businesses to adapt and evolve to stay ahead.

In his closing remarks, Professor Sun emphasized the need for businesses to be adaptable and innovative, and to embrace change as a constant state of being.

He also underscored the importance of nurturing a culture of continuous learning and development, as businesses and individuals must constantly evolve to stay relevant in the rapidly changing world of work.

SMU and the CNA have committed to work together to explore new avenues of collaboration and to support the growth and development of professionals and businesses in Singapore.

We believe that through our partnership, we can help shape the future of work and contribute to the development of a dynamic and resilient workforce.

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June 2015

PATRONS DAY 2015
A roaring start to SMU’s 15th anniversary celebrations

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