

Book Launch of The 3rd Little Pig



Focusing on youth entrepreneurship, The 3rd Little Pig is a book written by youths for youths. Produced by a group of Singapore Management University students, local startup incubator Talentpreneur Hub and supported by Action Community for Entrepreneurship (ACE), the book showcases the success stories of young entrepreneurs in emerging industries such as online marketing, social gaming as well as more conventional industries like entertainment, fashion, art and finance.

The 3rd Little Pig (S\$19.80) is available in all major bookstores and available online.