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# THE NEW PRIDE OF THE LION CITY

We celebrate another first for Singapore today as the SMU city campus officially opens. Joining the ranks of urban universities in leading cities, SMU will integrate business education with enterprise to invigorate the heart of Singapore. With its purpose-built campus, centred on the historical origins of this dynamic district and true to SMU's unique approach to learning, the new pride of the city will brim with intellectual vibrancy, youthful energy and creative vigour.

Special thanks to our partners

**Design Environment Group, Architects**  
**NCS Pte Ltd      Obayashi Corporation**

**Cisco Systems (USA) Pte Ltd**

**KNTA Architects**

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**IBM Singapore Pte Ltd + Lenovo Singapore Pte Ltd      Koon Seng Construction Pte Ltd**

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# 狮城的骄傲

今天，我们热烈庆祝新加坡管理大学市区校园正式开幕。新大跻身国际大城市的市区大学行列，致力于商业教育与企业相结合，为新加坡市中心带来蓬勃的生机。这个设备齐全的新校园，坐落于有历史渊源而文化多姿多彩的社区，正好与大学独特而新颖的教学法相辅相成。可以预期这里日后必将充满活跃的学术气氛、青春的活力和创造的魅力。

特别感谢我们的合作伙伴

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